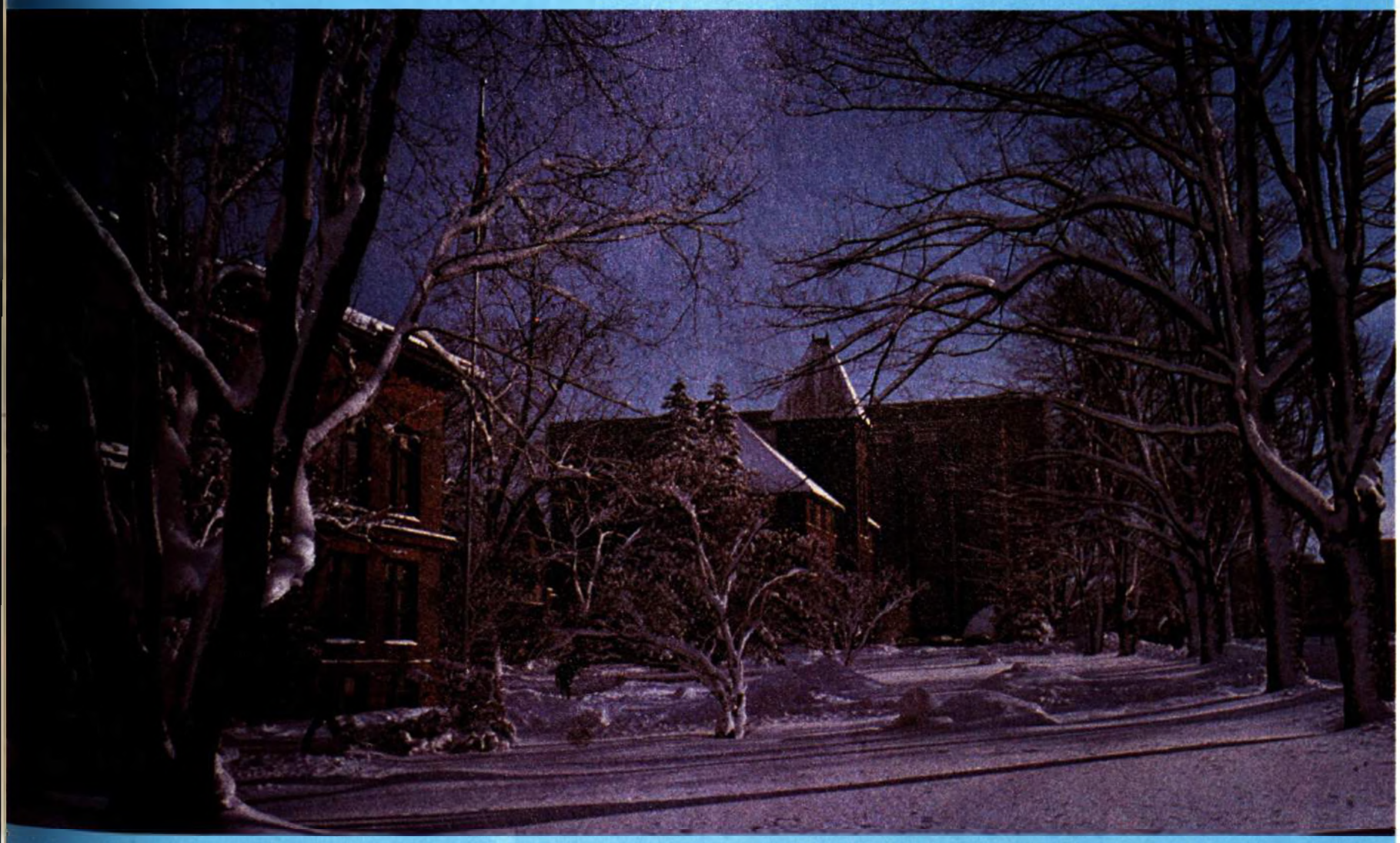
Michigan Tech Lode PICTORIAL

February, 1968 — Fifth Annual

1968 WINTER CARNIVAL



WALT DISNEY WONDERFUL WORLD OF ICE

"The Frost of Death was on the Pane."
—E. Dickinson

Editorial

CLOAKED with almost a half century of history and tradition, Winter Carnival emerges in 1968 as a unique national event and undeniably the highlight of the school year. Through imaginative and energetic efforts in the past and continuing enterprise this year, Carnival is truly a tribute to not only the present student body but also to those long forgotten pioneers who fostered the winter spectacle here at Michigan Tech.

This year Winter Carnival is not just a tribute to past and present generations of Techmen. It is also a tribute to a man, who through his own imaginative and energetic efforts, enchanted the entire world, not for three cold days in February but for all time. Walt Disney, truly the Showman of the World, received award after award for his excellence in all mediums of entertainment, made possible, to use his own terms, through "imagineering." By gathering together the talents of many people, Disney was able to achieve a degree of success unequaled in his field, success that continues to grow even after his death.

On a smaller scale, Winter Carnival is also an achievement in "imagineering." By gathering together the talents of the student body, and otherwise drab and dreary college campus is transformed into our own Fantasyland of ice and snow. The contributions of many student groups, both large and small, coupled with the leadership and planning of Blue Key Fraternity, have made this year's Carnival undoubtedly the best ever. The efforts of the Student Council, along with the cooperiation of the administration, faculty, and staff of Michigan Tech cannot be overlooked. The support of the townspeople in the event has been greatly appreciated. In general, the involvement of everyone is the decisive factor in a successful Winter Carnival.

To those who visited our campus during this time, may the experience become a cherished and lasting memory. To those who exhausted themselves in the Carnival activities, may these three frustrating, freezing days become a source. of pride; pride in their own achievements and pride in Michigan Tech.

Winter Carnival Pictorial

Editor ..... Greg Licht

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Photo Editor ..... Dave Brooks

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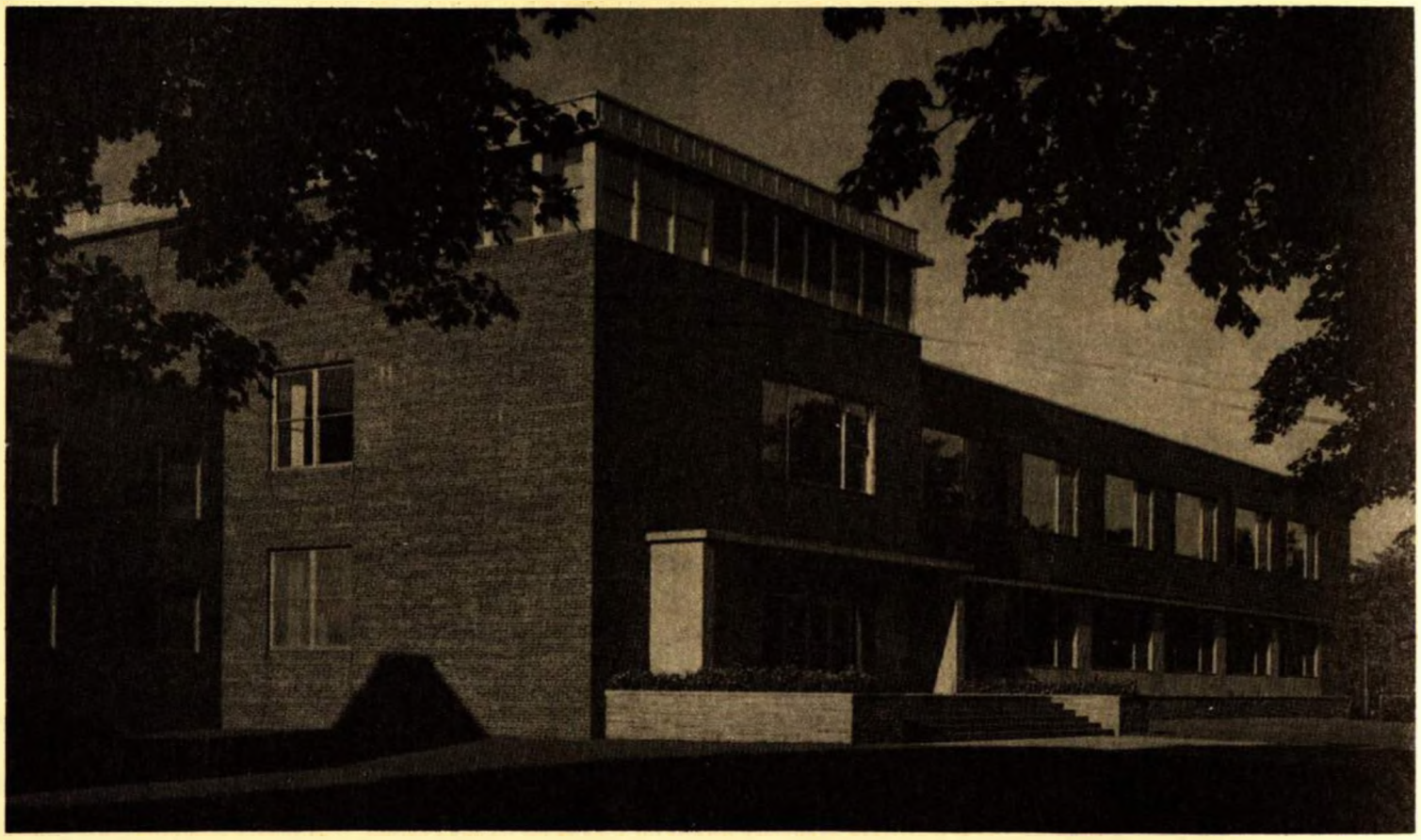
Rob Bier, Charles Eshbach, Jim Kramer, Jim Loeppert, Jim Arnold, Tom Brunson, Tom Stonner

Editor's Note

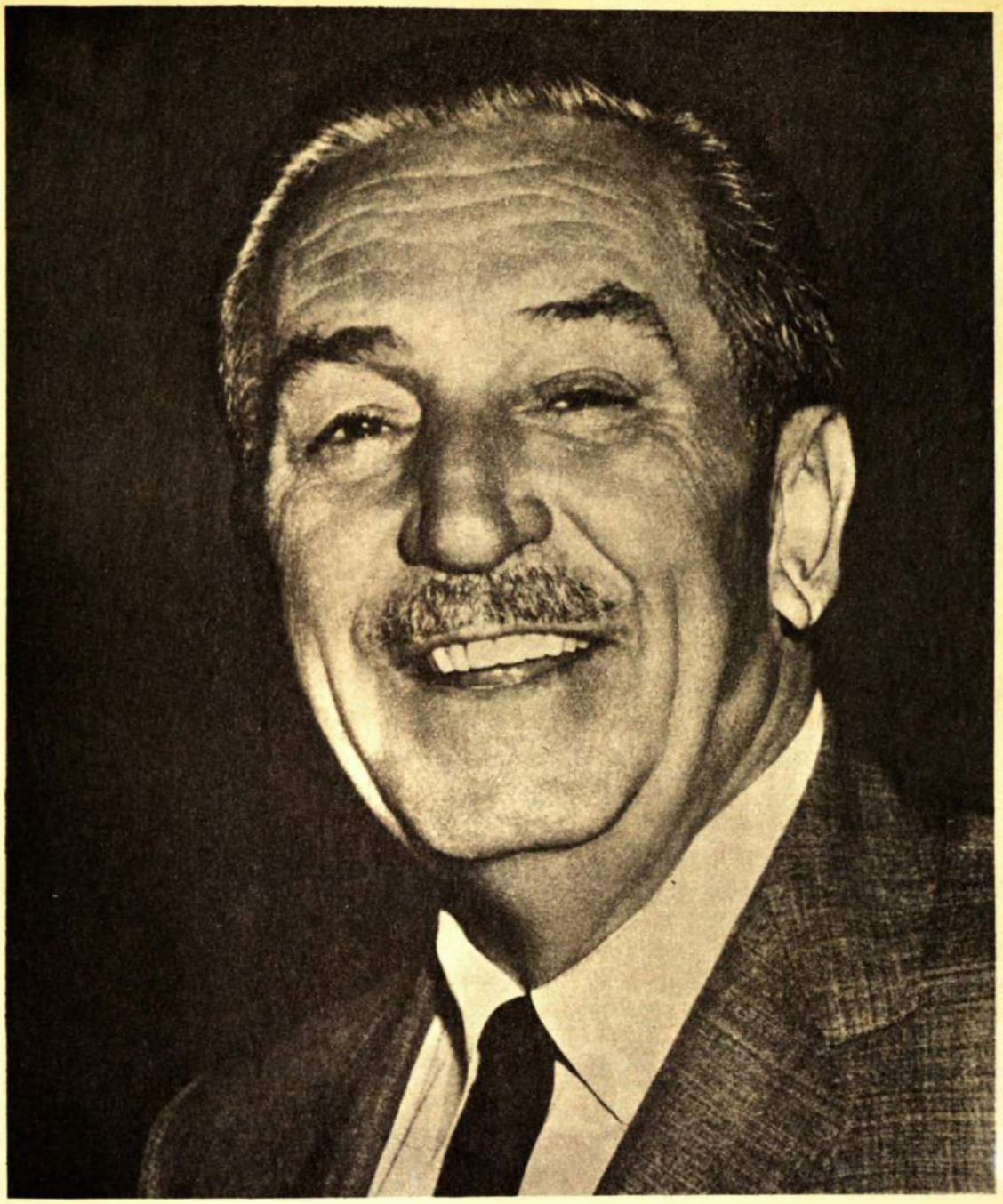
The editor and staff of the *Pictorial* extend their sincere appreciation and thanks to Walt Disney Productions of Burbank, California and especially to Mr. C. Robert Moore of that company for their assistance in the production of the magazine. By their special permission we were allowed to reproduce the famous Disney cartoon characters which added to the Carnival theme and greatly enhanced the publication itself.

The editor takes this opportunity to thank the members of his staff and a few individuals in particular for their outstanding work in the production of the *Pictorial*. These behind-the-scene Winter Carnival workers contributed just as much if not more of their time and effort as any other campus group. Special thanks to Professor Sherwood Price for his contribution of three of the color pictures presented in this magazine, as well as Mr. Charles Eshbach for his assistance in the overall production.



Congratulations from the Memorial Union

and the E. R. Lauren Book Store



WALTER ELIAS DISNEY

Walt Disney, creator of many animated characters and founder of Disneyland was born in Chicago, Illinois, in 1901. Ever since he was 7 years old he had dreamed up and sketched new pictorial caricatures. In 1917, during the war, Walt drove an ambulance, not covered with stock camouflage but with Disney cartoons.

From a few drawing materials, $40, a loan of $750, and a shop in his uncle's garage, he began his career. The year 1928 marked the debut of *Mickey Mouse*, starring in *Steamboat Willie*, the world's first sound cartoon. This was only a starting point for Walt Disney's magic world that many people have entered and left with fanciful thoughts and animated dreams.

Disney brought to life fairy tales for entertainment and amusement but he also used his talents for government projects and national problems. During World War II he applied his creations to the production of training and propaganda films, and also to the production of comical stories to raise the morale of military personnel as well as of civilians.

The construction of the magic kingdom of Disneyland was another of Walt Disney's adventures in public entertainment and display of his showmanly experience.

In 1965, Disney shifted his attention and ambitions toward the problem of low-quality urban life in America. He directed the design of an Experimental Prototype Community of Tomorrow, a living showcase for the creativity of American industry. He set up amusement parks and outdoor recreational facilities.

To help develop the talent of the future, he helped to establish the California Institute of the Arts. Schools of music and art are already present there; in the near future, centers of sculpture, ceramics and fashion design will be instituted.

Walt Disney was honored with citations and awards more than 950 times during his long Hollywood career. These honors included 31 Academy Awards, five Emmies, honorary degrees from the top institutions of our country, and awards and honors from many foreign countries.

On December 15, 1966, Walt Disney died, only to leave his multitude of unique, unbelieveable, fairyland characters to carry on. Winter Carnival, 1968, pays tribute to this legend.

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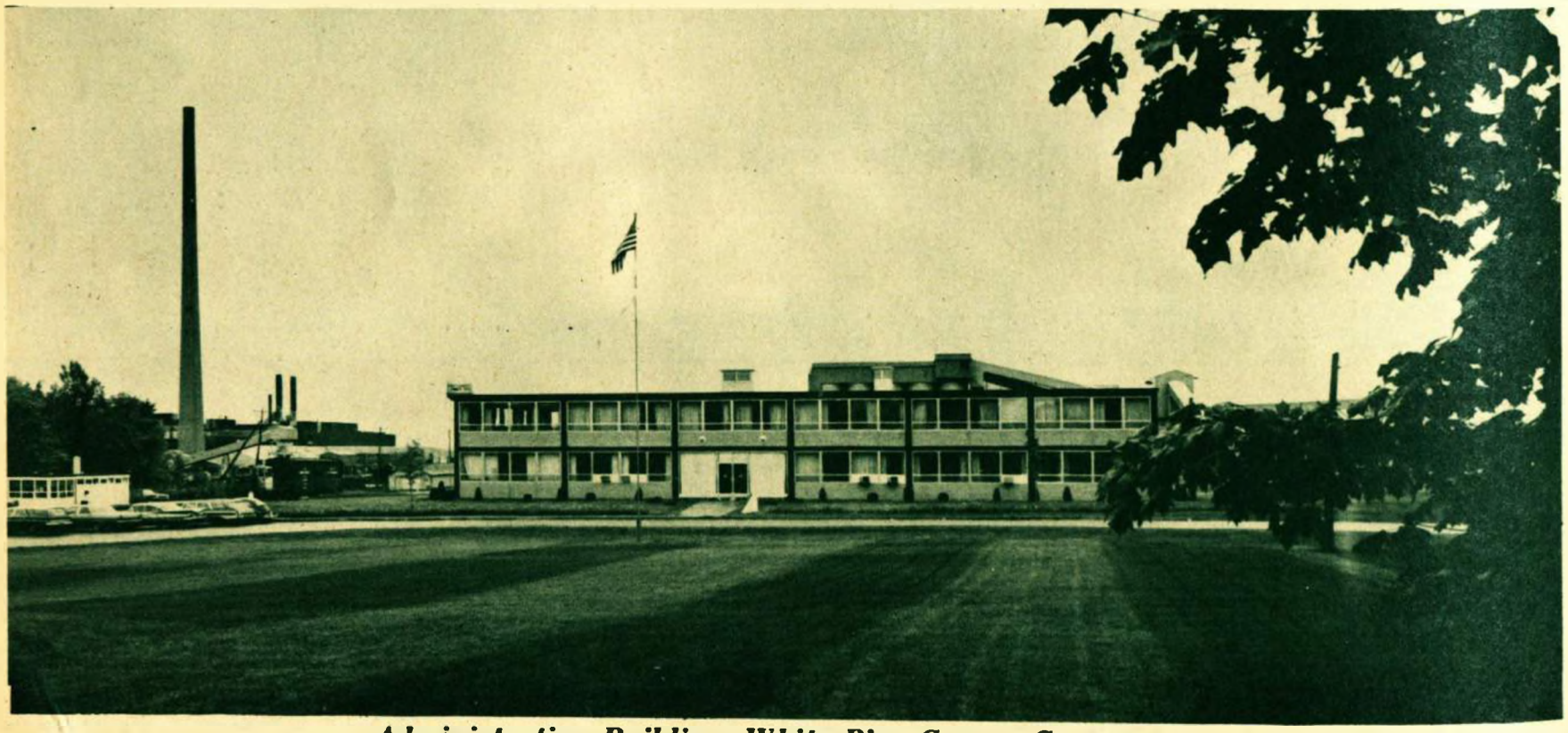

Administration Building, White Pine Copper Company

Best Wishes for a Successful Winter Carnival

WHITE PINE COPPER COMPANY

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IT'S ALL TOO

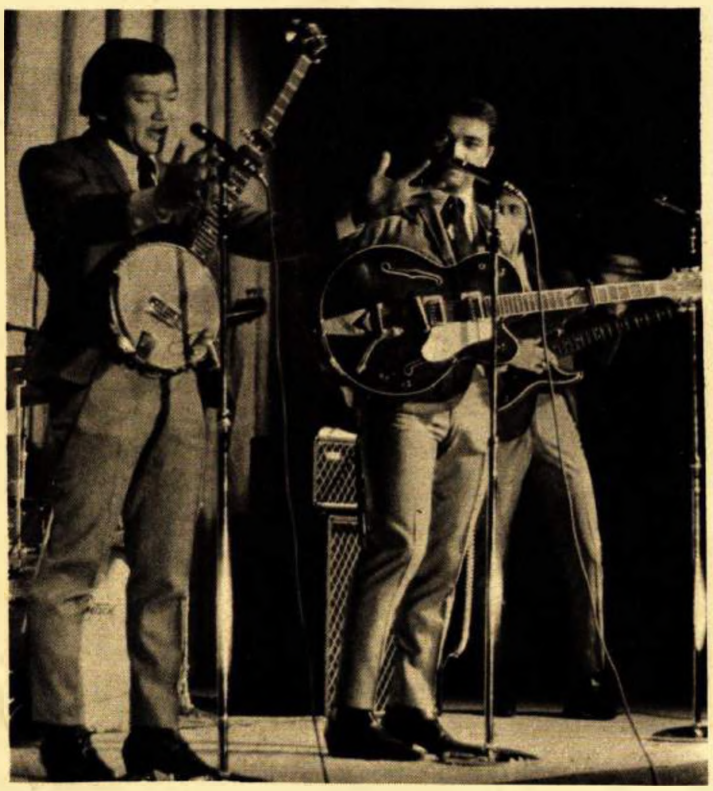
BEAUTIFUL

TRAVELERS THREE

There are five in the Mitchell Trio and four in the Travelers Three. Added together, they totalled two and a half hours of excellent entertainment.

The 7:00 p. m. Student Council Winter Carnival concert started at 7:30 due to the "Blue Goose" landing late (a rare event), but the wait was worth it.

(Continued on next page)



MITCHELL TRIO

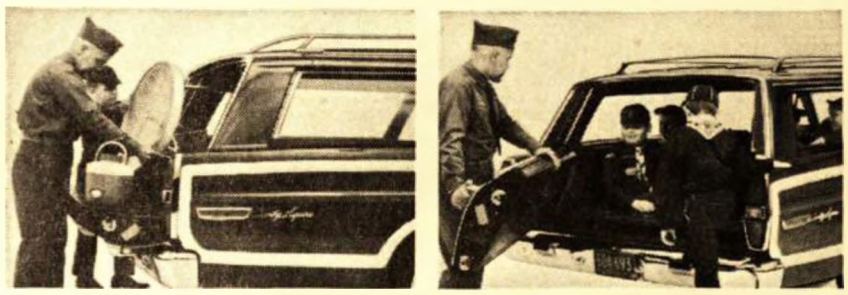
The concert opened with the Travelers Three, full of brush humor, vitality, and songs ranging from folk to acid rock. Then the feature attraction, the Mitchell Trio, again proved that they are not only one of the best singing groups around, but also iconoclast masters of the art of fencing with the rapier of satire.

Good show, Student Council.

The Clumsiest Game On Ice

The Tennis Racket Race

KNOW WHY ONE OF OUR BETTER IDEAS IS A TAILGATE THAT OPENS LIKE A DOOR?



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Joanne Karpinen

Phi Kappa Tau

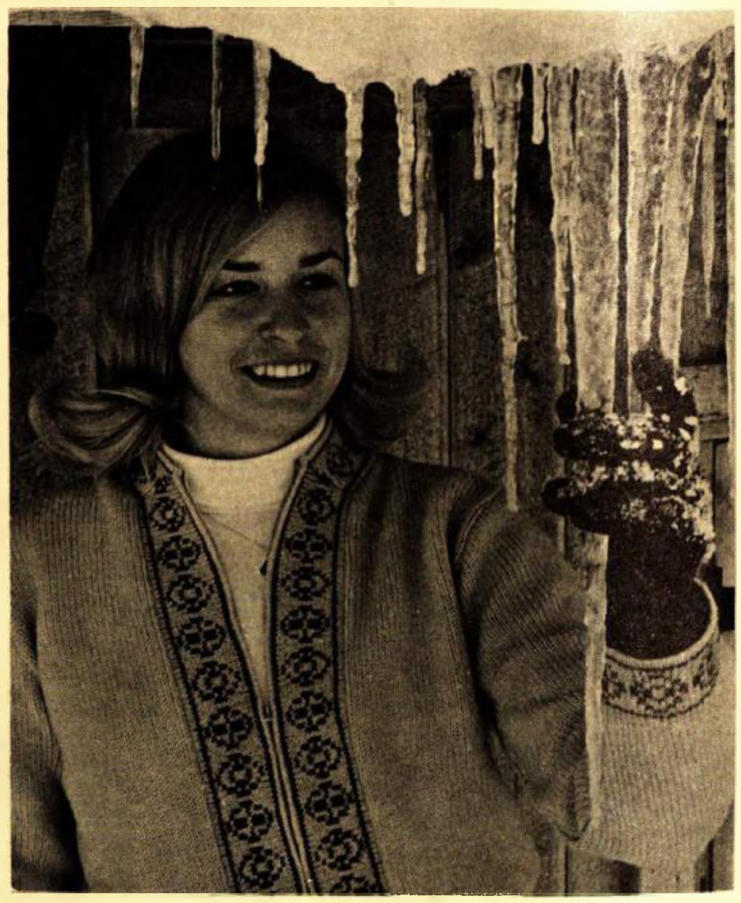
Fran Williams

Theta Tau

QUEEN

Sparkle Harrington

Kappa Delta Psi



Mary Luttinen

Sigma Rho

Ruth Oake

Delta Sigma Phi

Bonnie Robinson

Beta Sigma Psi

CANDIDATES

Julianne Hebbard

Sigma Phi Epsilon

Julie Anderson

Chi Rho

CONGRATULATIONS

—and a tip of the hat to

MICHIGAN TECH

and the 1968

WINTER CARNIVAL

—and best wishes to

THE QUEEN

AND HER COURT

FROM REDDY KILOWATT
AND ALL YOUR FRIENDS AT THE

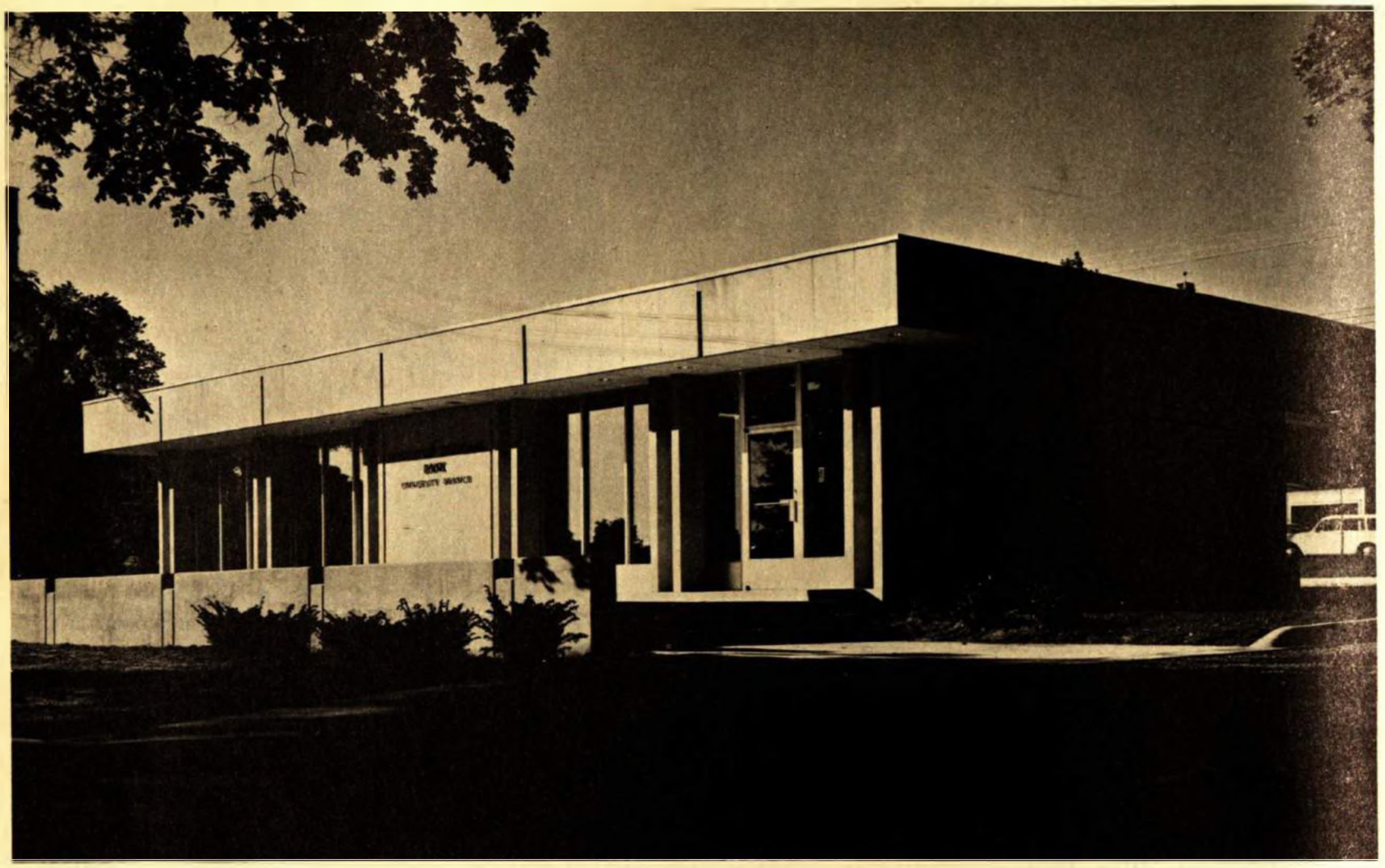
UPPER PENINSULA POWER COMPANY

THE 1968 CARNIVAL QUEEN

MISS JULIE ANDERSON

This year's queen hails from Laurium and is presently a nursing student at St. Joseph's.

The lucky man of the evening, President Smith, cloaks Julie with the first of her many Carnival honors.



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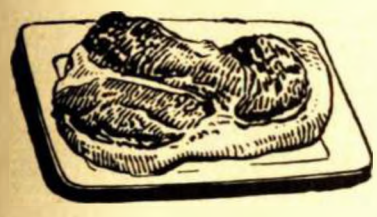

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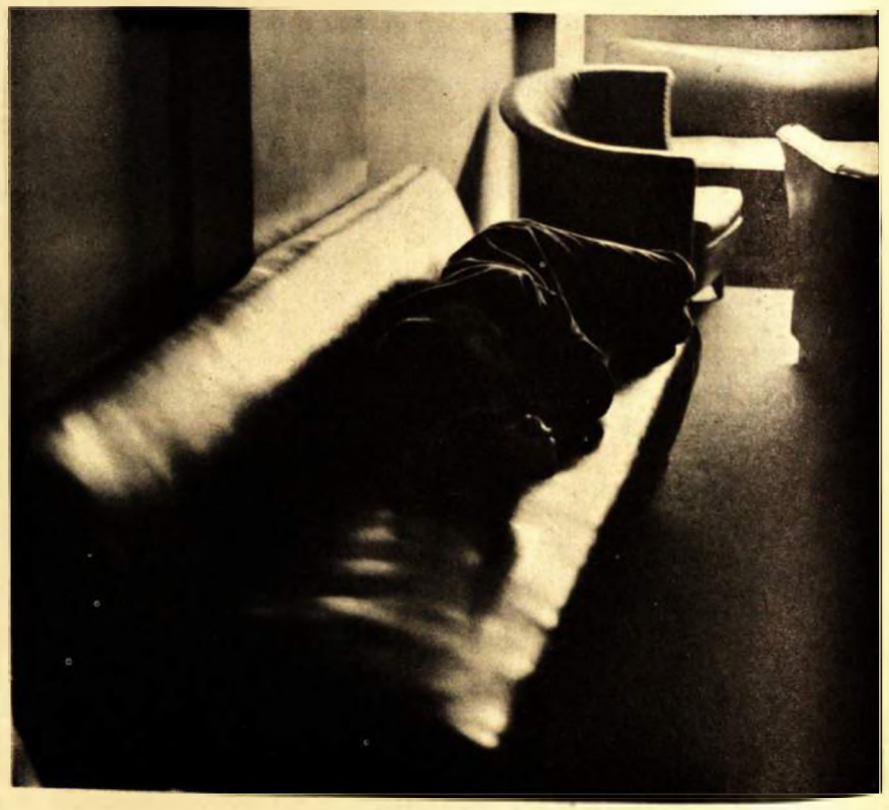

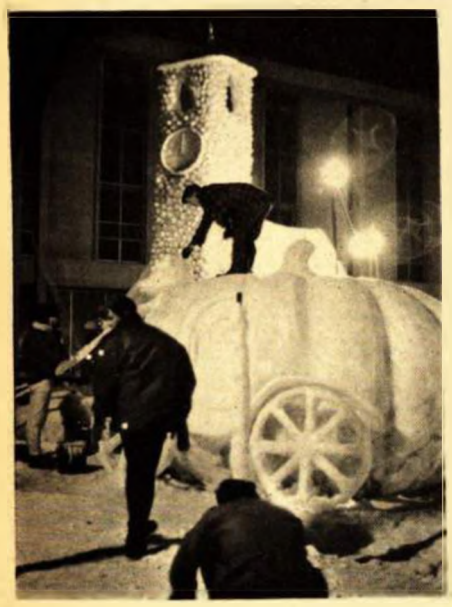

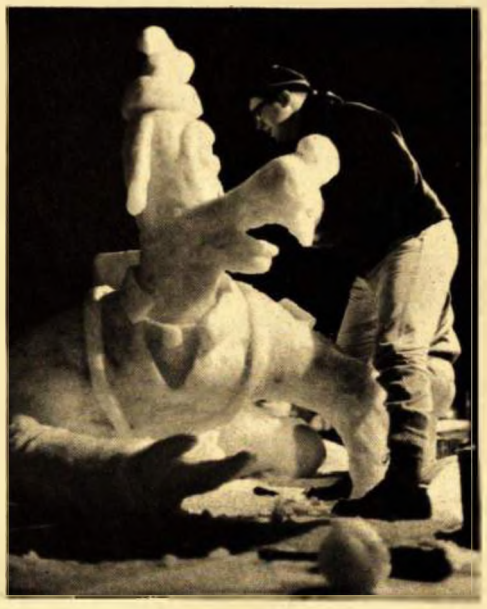

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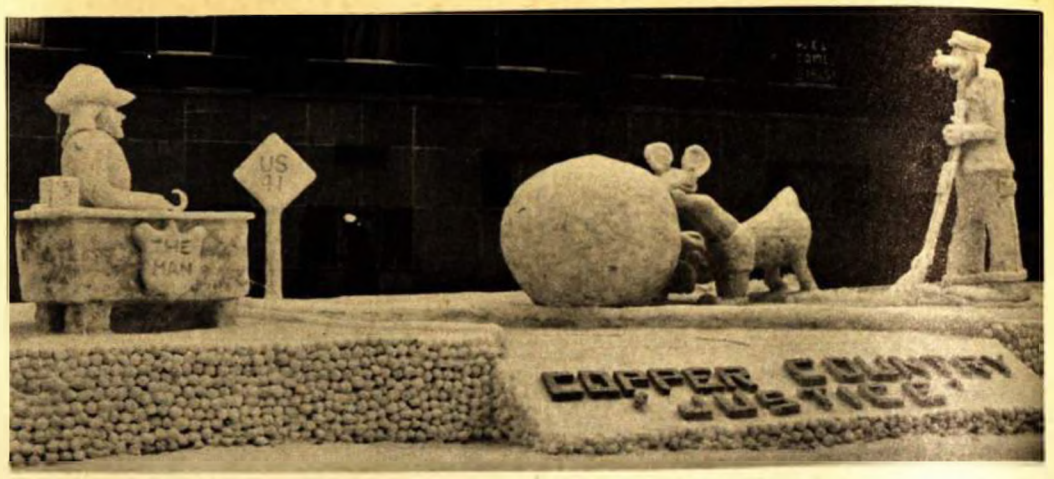
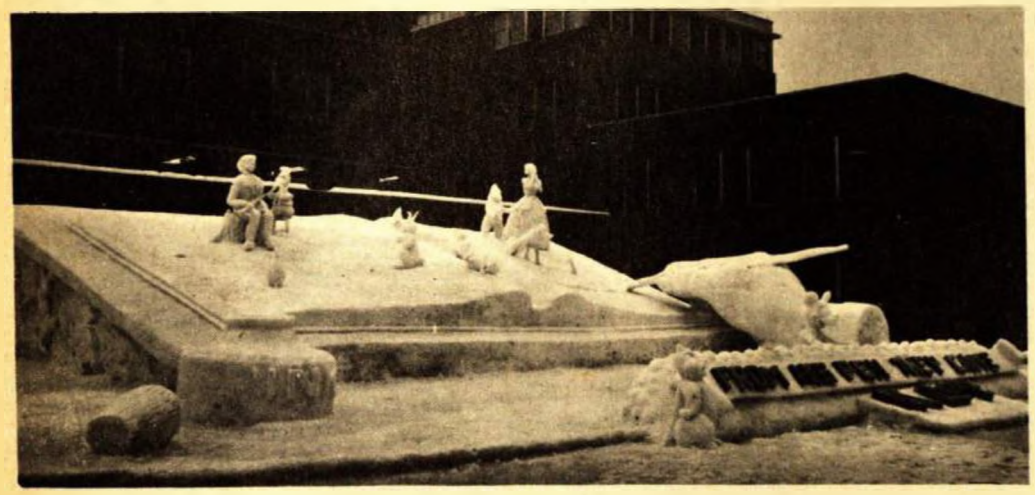
SPECIAL CARNIVAL SALE

It's winter graduation for Goofy with an honorary degree in wishing—upon a star, that is. .Theta Tau conducts commencement.

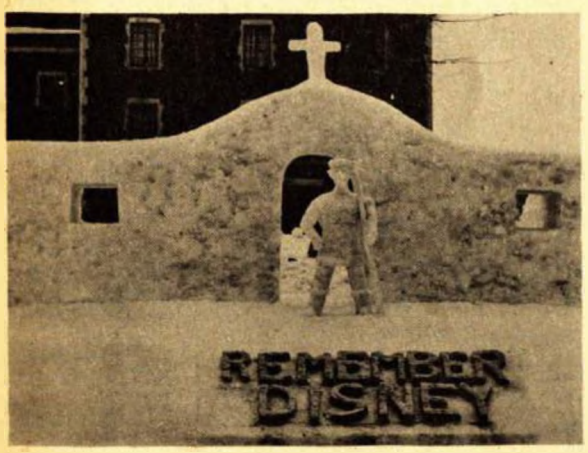


With Wadsworth Hall in the background, Mickey and Donald clear the way with the help of Goofy and Eden House—La Maison de Gaiete.



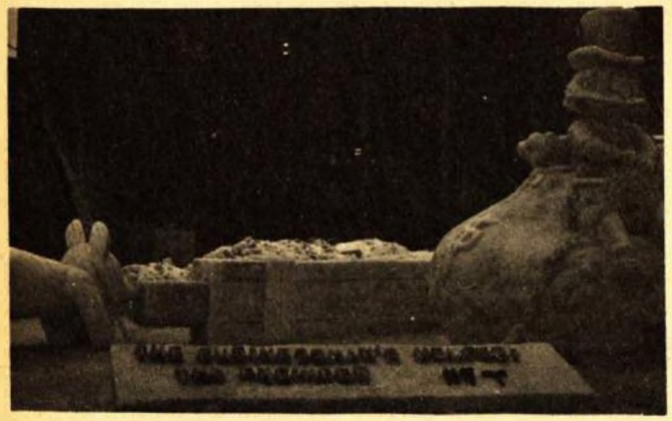
"From His Pen They Came" and from the hands of Kappa Delta Psi comes a tribute to the imaginaton of Walt Disney.

Jiminy Cricket looks out on the Winter Carnial from "A Higher Seat of Learning" provided by the Air Force ROTC.



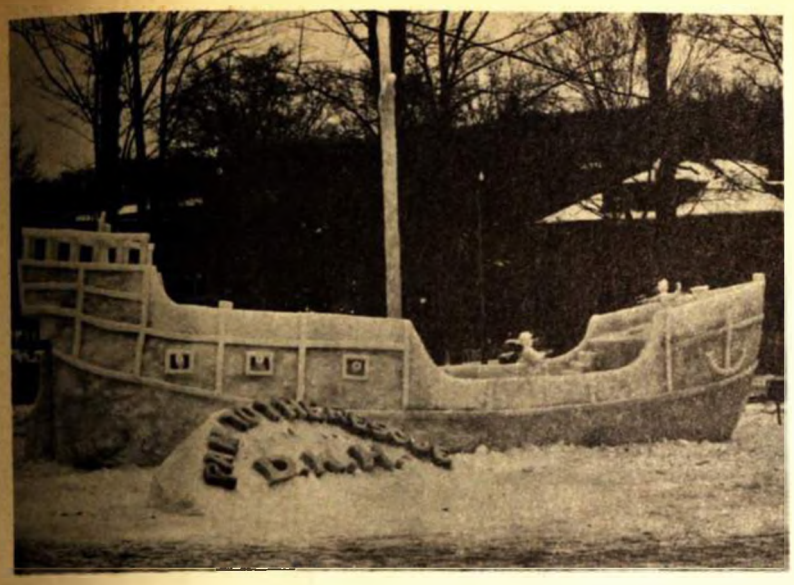
An explorer of geographical frontiers comes to visit the explorers of technological ones with the advice, "Be Sure You're Right and Then Go Ahead."

Private Goofy inspects the landscape in Army ROTC's "A Private Tour of S. E. Asia."

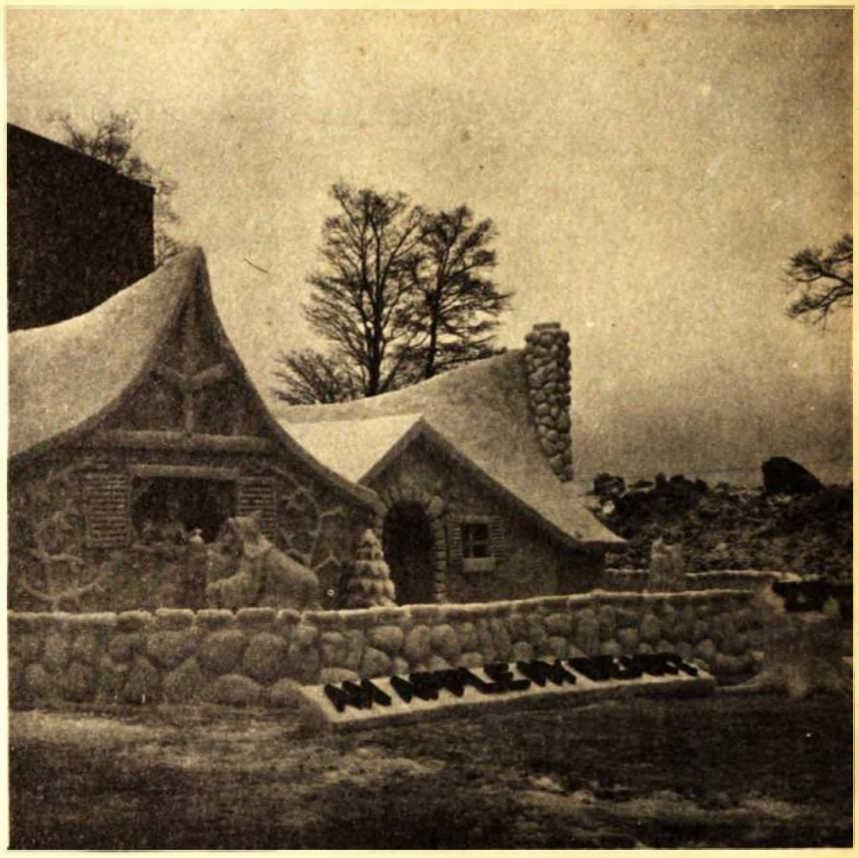


Uncle Scrooge the Capitalist uses Mickey the Engineer to increase his profits through the help of Mu Tau Epsilon.

Walt Disney is the theme and hockey is the game in Coed Halls sculpture.



Captain Hook sails the lawn of D. H. H. with Tinker Bell and the crew.

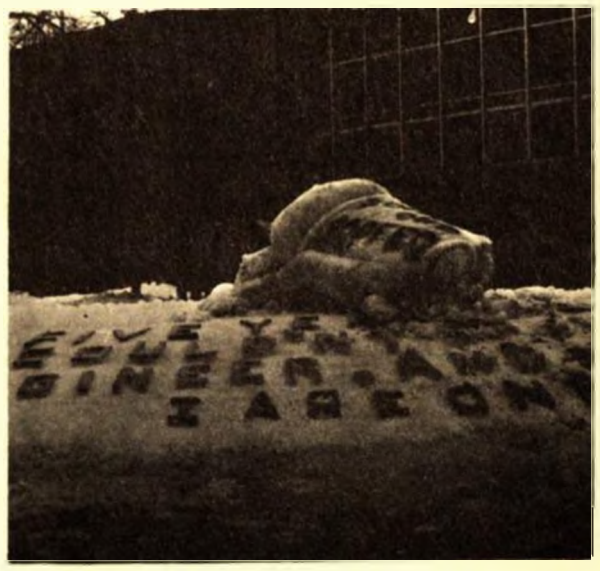


From the magic world of Walt Disney, Sigma Rho brings Snow White and the Seven Dwarfs to the Land of the Finnish Snow God.

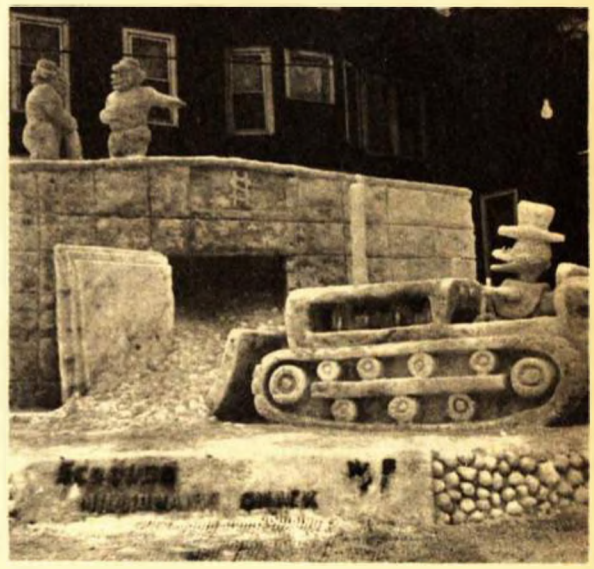
Sleeping Beauty's Enchanted Castle is the newest building on the Tech campus. .Contractors—Herman Delt Sig.

Some tourists from the imagination of Walt Disney and the Forestry Club visit Tech and ask, "Tech Parking?"

Phi Kappa Tau constructs a fantasy in ice to "The King of Creativity" and the creator of fantasies.



ASCE's "Goofy, the Engineer," seemed to have gotten goofed up.



Uncle Scrooge keeps a sharp eye out for toots who might be after his scoop bin built by the Wesley Foundation.

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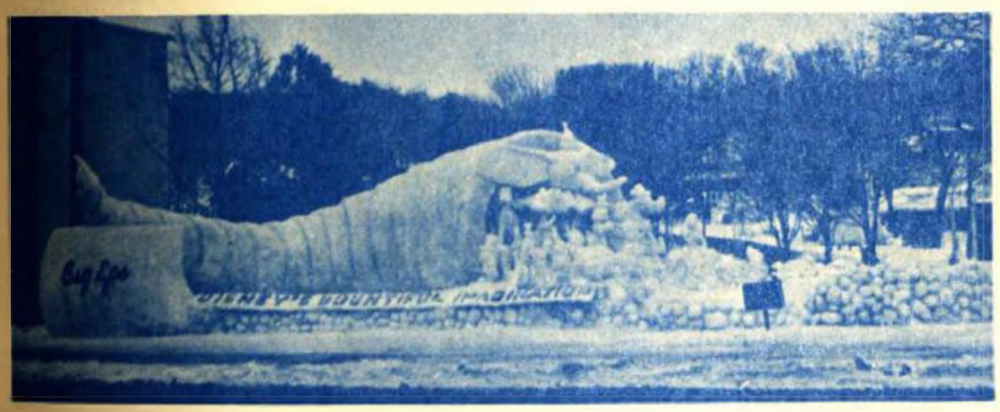
WINTER CARNIVAL

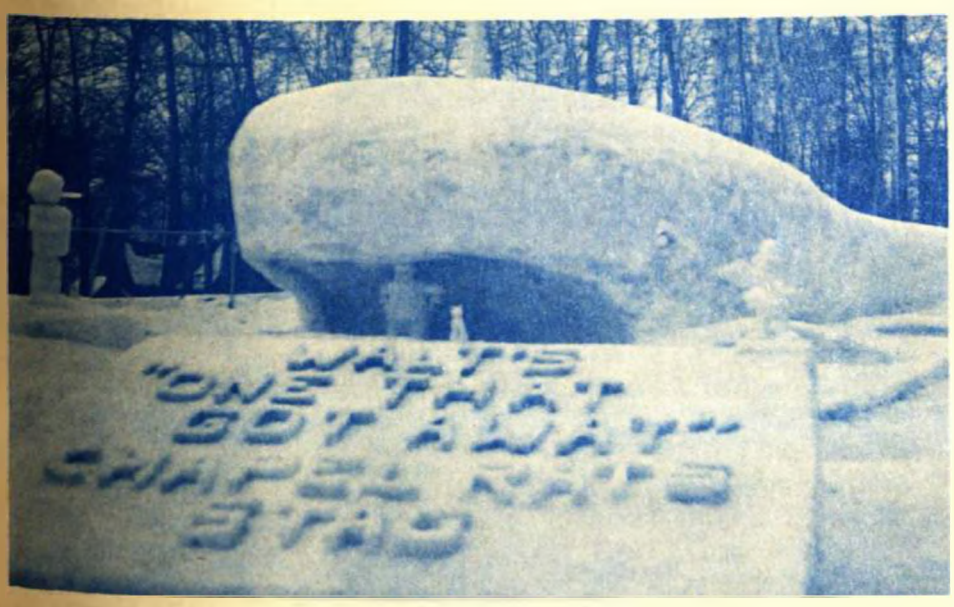
The Finnish Snow-God strikes again, but the Three Little Pigs are ready with protection provided by Kybo House.

Douglass Houghton Falls is a part of GI-Lords portrayal of Disney's search for natural beauty.

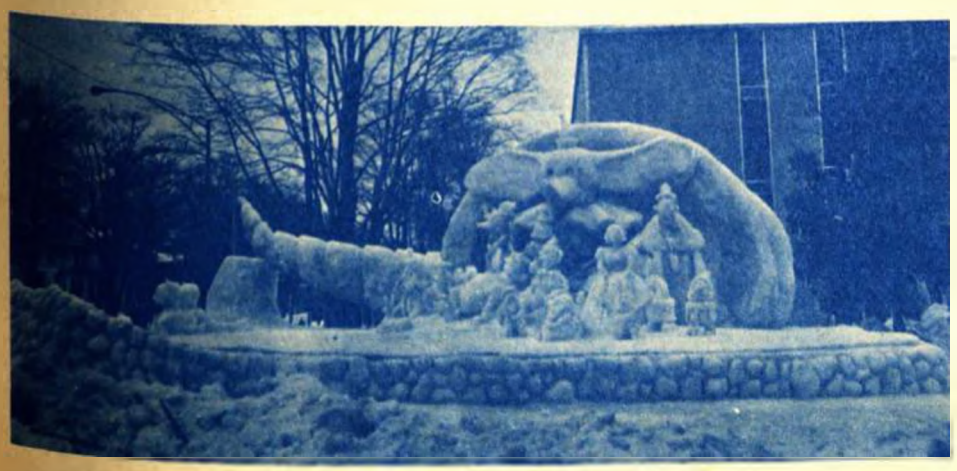


"Disney's Plentiful Creativity" is captured in ice and snow by Sigma Phi Epsilon.

Midnight is gone, but the coach can't change back since Chi Rho froze it in snow.



The great whale prepares to swallow Pinnochio, Geppetto, and all in one gulp of snow and ice by the Chapel Rats.



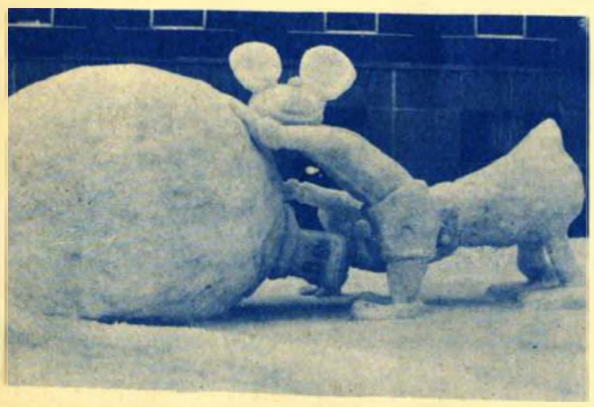
"He Held the World Together With Laughter" but Beta Sigma Psi does it with ice and snow.

2nd Place

G. I. Lords

Beauty of Keweenaw

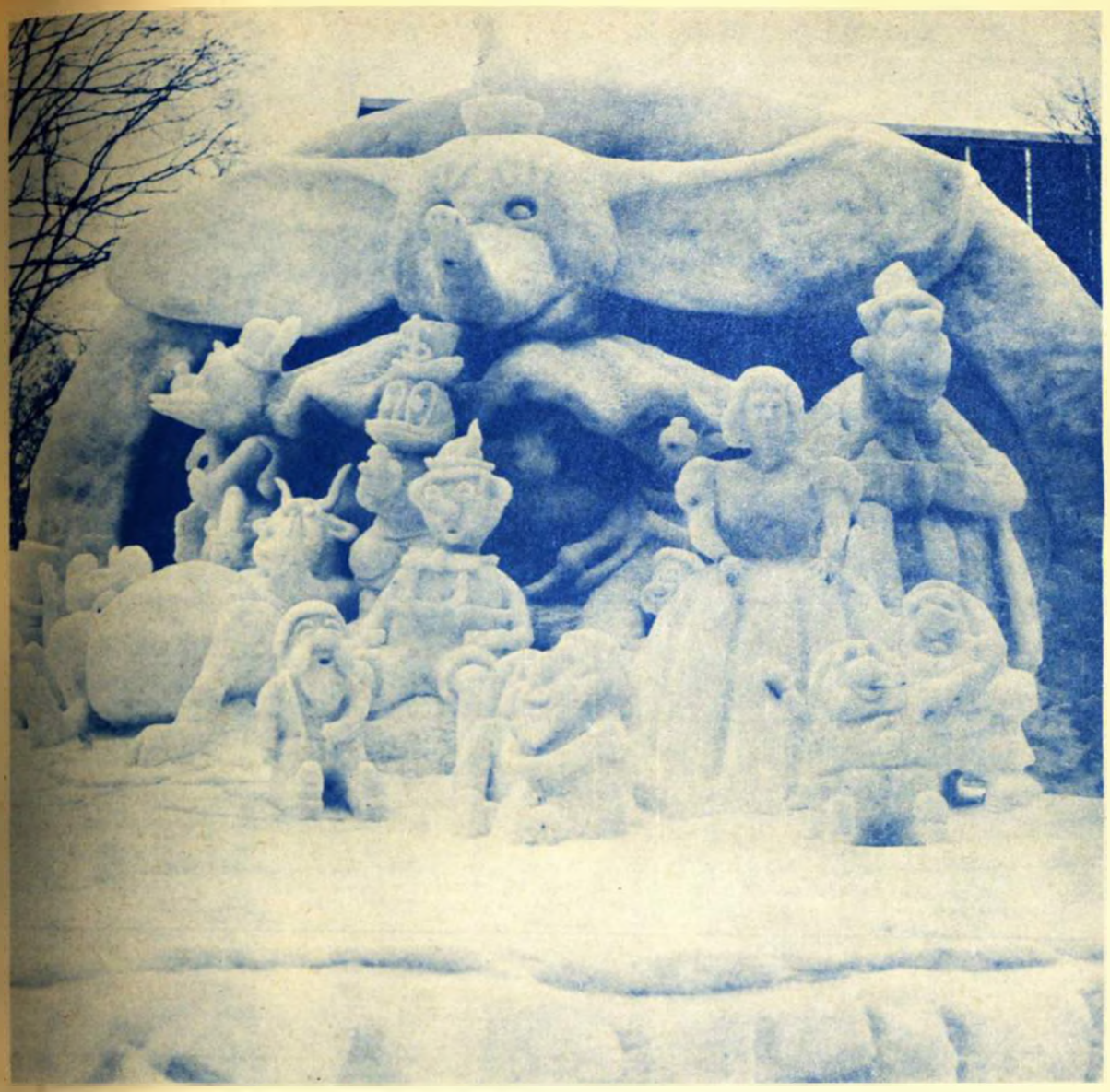
Class B Runners Up



3rd Place

Eden - La Maison

"Copper Country Justice"



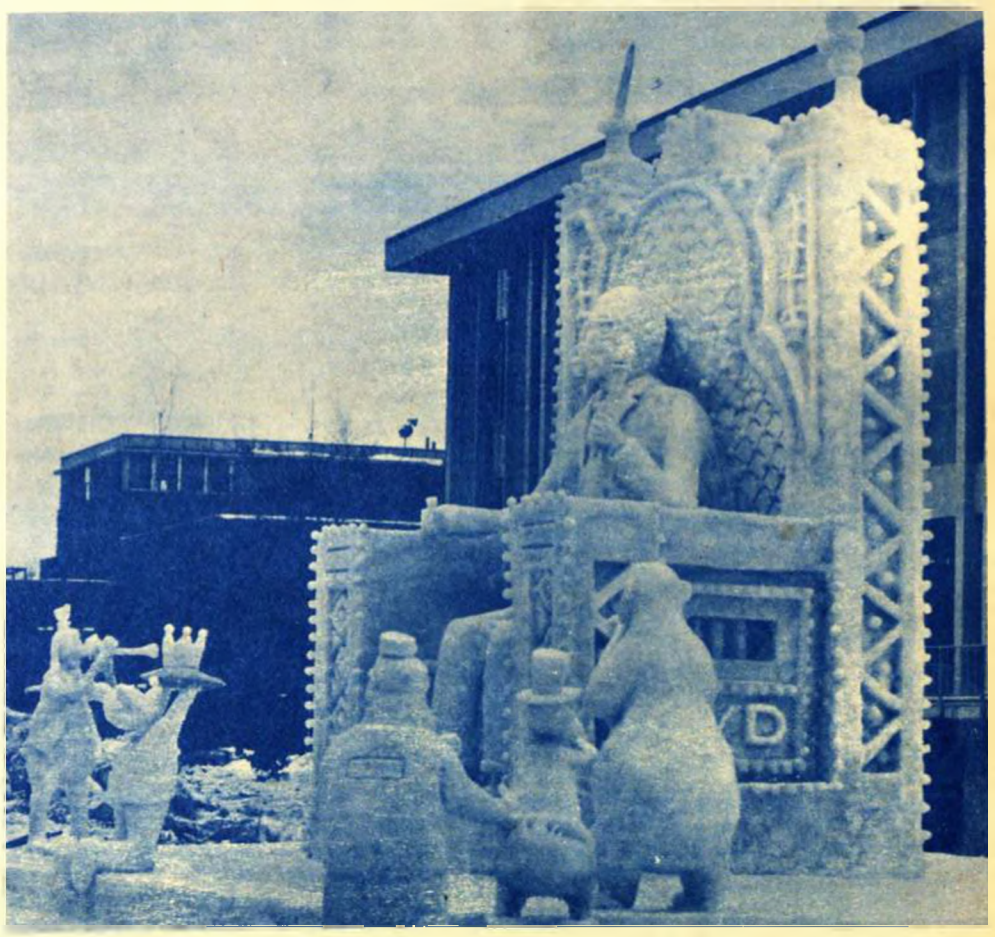
2nd Place

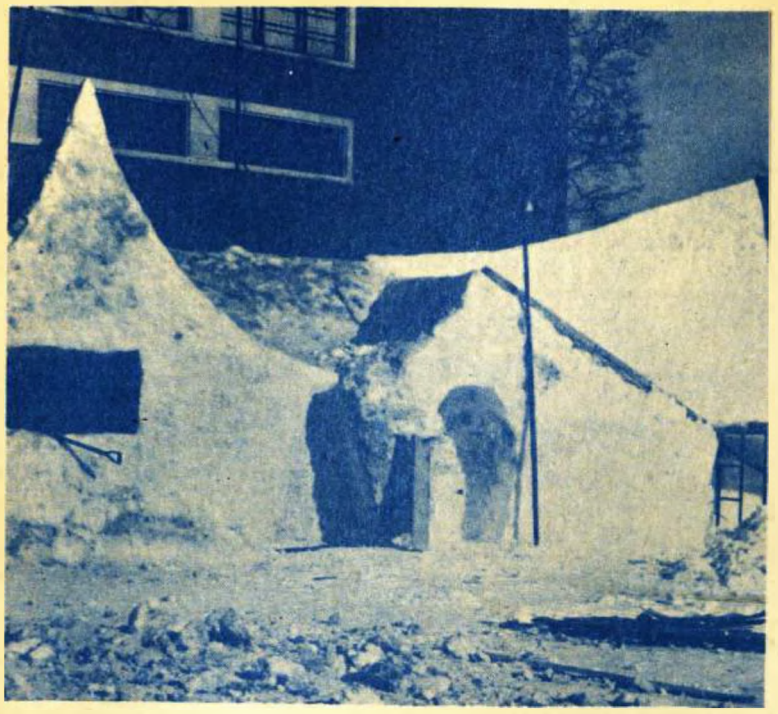
Sigma Phi Epsilon
"Disney's Plentiful Creativity"

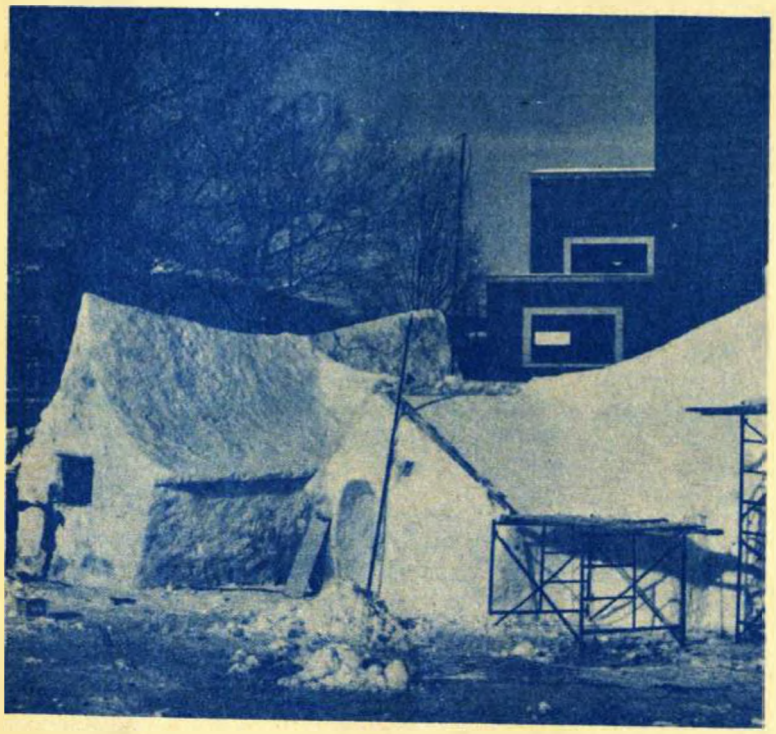
Class A Runners Up

3rd Place

Phi Kappa Tau
"King of Creativity"



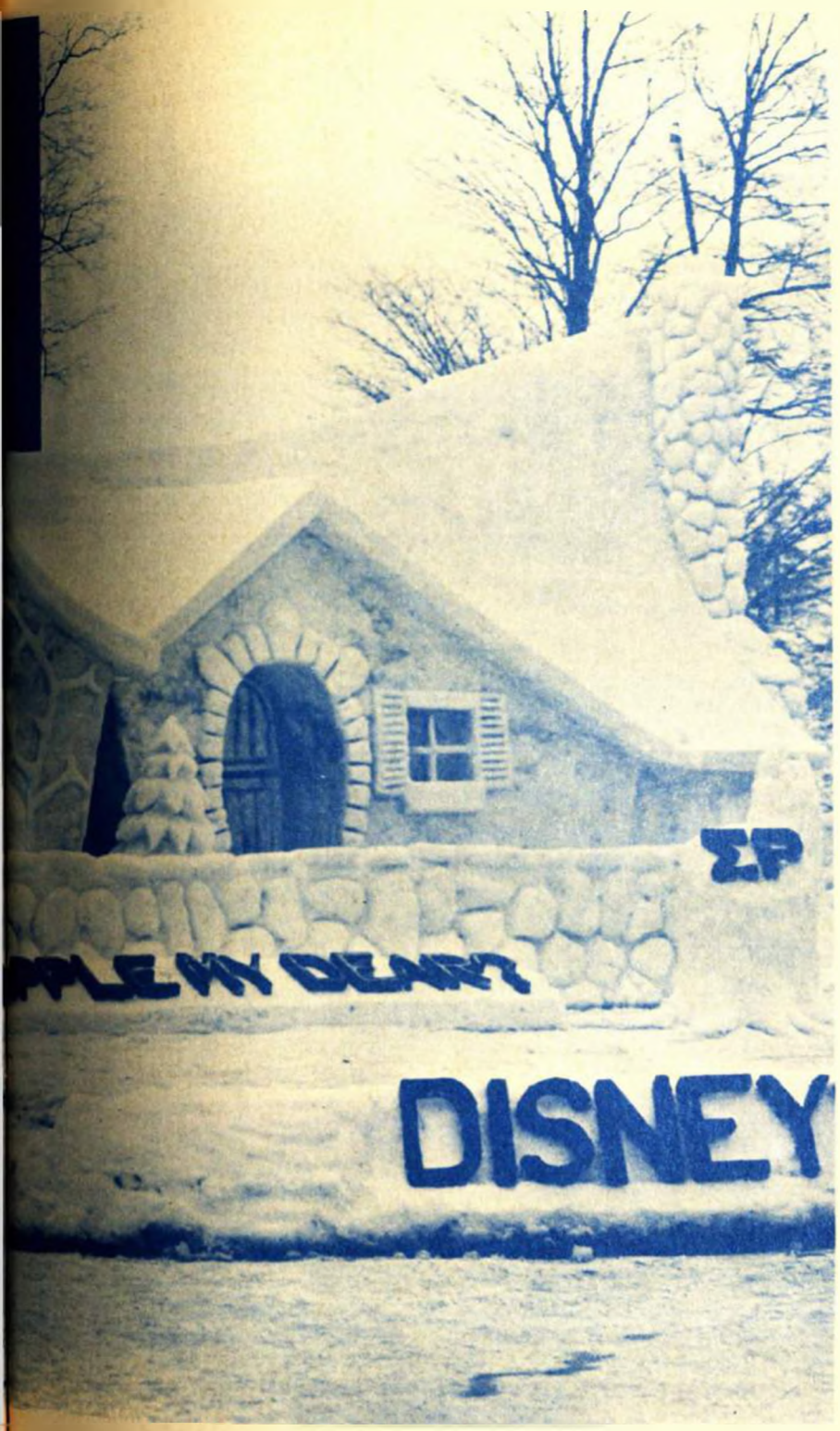


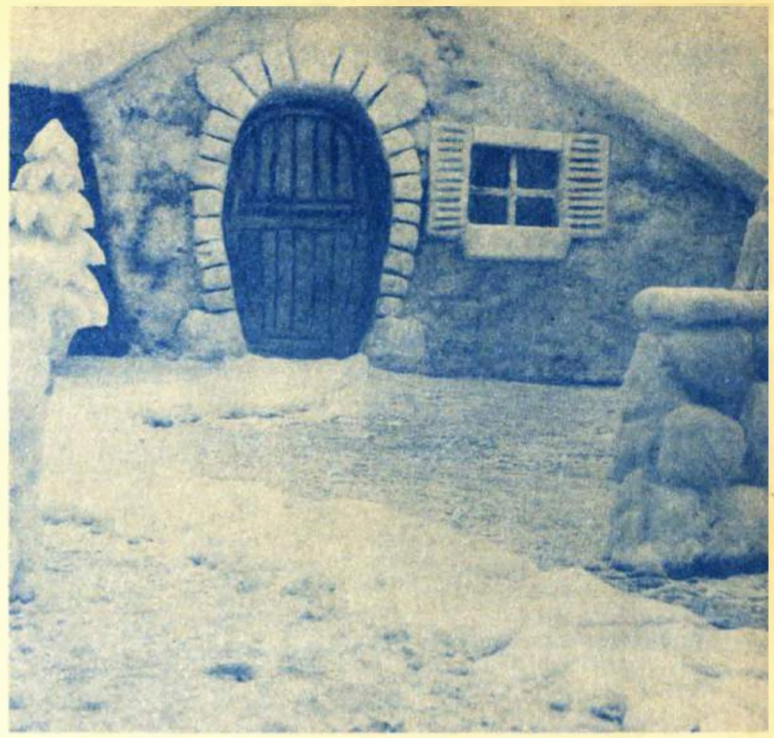


Sig Rhos Cap

Cl

"Snow White a





re First Place

A

Seven Dwarfs"

Coed Hall Take 1st Place

Class B

SKITS

Theta Tau Takes 1st Place Class A

AWS Takes 1st Place Class B

Class A

2nd

Phi Kappa Tau

"The Blooper Bowl"

Class A

3rd

Kappa Delta Psi

"Dragnut, The Houghton Case"

Class B

2nd

Phi Lambda Beta

"A Day in the Life of the Finnish Snow God"

Class B

3rd

Coed Hall

"My Fair Coed"

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1968 WINTER CARNIVAL

CHOCOLATE HOUSE *Candy*

Milk and dark chocolate, nuts, creams, fruits, caramels and all the other old-fashioned goodies that add a little something extra to make the Carnival season a time of pleasant joy.

ROY'S PHARMACY

HOUGHTON

James E. Monette, R.Ph.

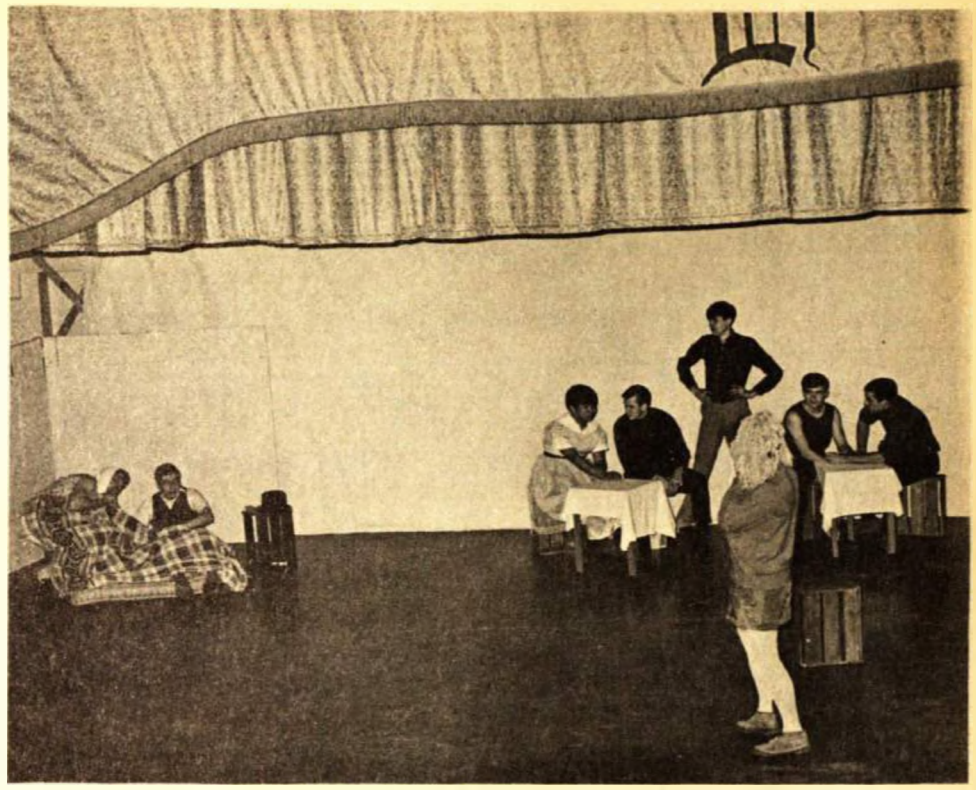
Vaudeville returns to the Copper Country with the performance of Theta Tau's "The Original Amateur Hour."

D. H. H. uses the story of Peter Pan to satirize Vietnam in "Come Fly With Me."

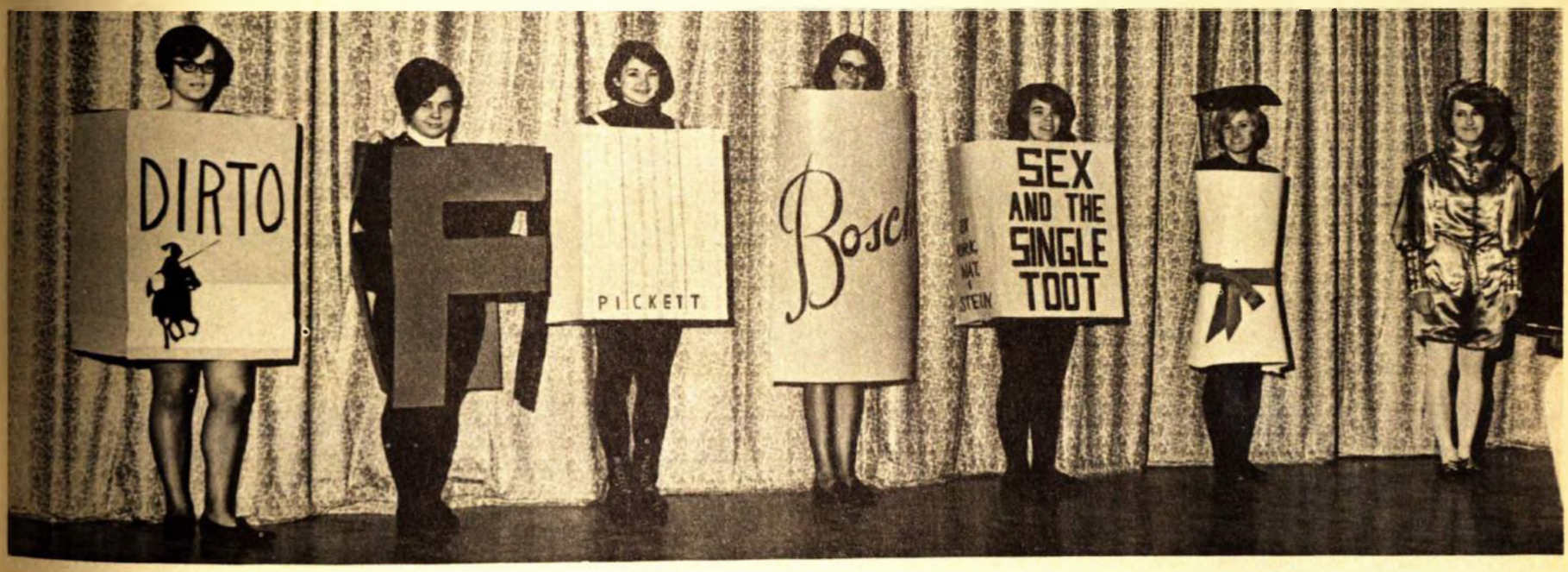
A familiar musical gets an unfamilliar setting in Coed Hall's "My Fair Coed."

The Delt Sigs tell the story of the bad guys and their plot to take over Disney Enterprises in "The Good, the Bad, and the Hero."

Kappa Delta Psi solves the kidnapping of a coed in "Dragnet—the Houghton Case."



Sigma Phi Epsilon gives an old song a new twist in "Franky and Our Gang."



"As We See It Whether You Like It Or Not," provides some laughs as AWS presents its skit.

Phi Kappa Tau takes aim at pro football announcers in "The Blopper Bowl."

The real creator of the Winter Carnival is the subject of Phi Lambda Beta's "A Day in the Life of the Finnish Snow-God."

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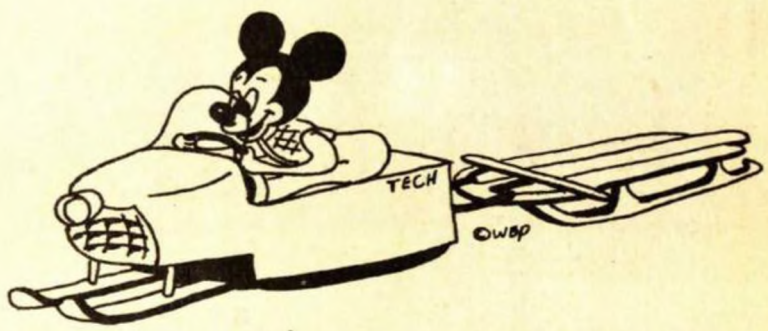
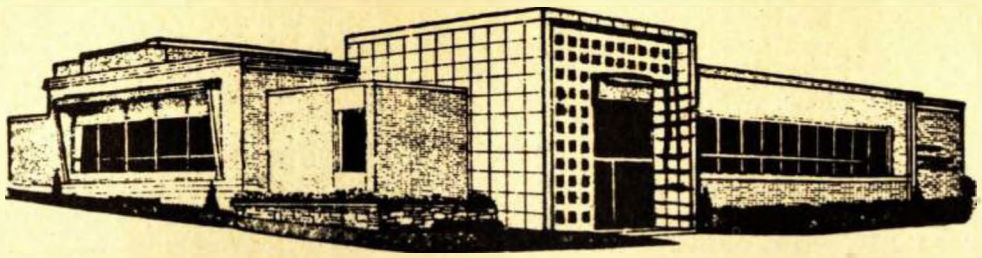


Tech Goes to the Dog ; Sled Race

The Superior National BANK AND TRUST COMPANY



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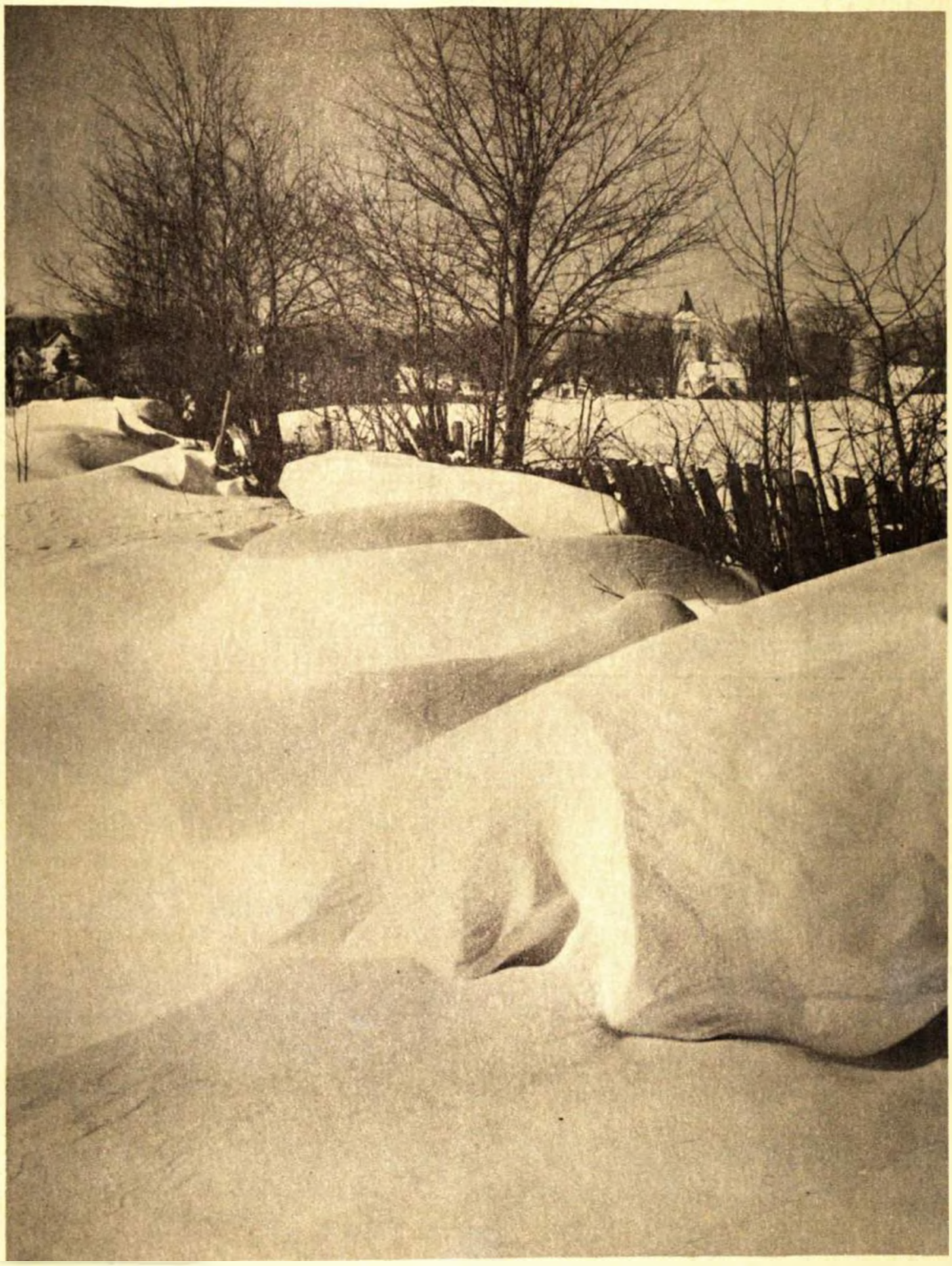

Only Nature's winds and whims produce art and sculptures unsurpassed. Man's art is born—of inspiration, yes—but too, of studied effort to achieve effect that prompt others to respond. Such an art is printing.

THE BOOK CONCERN

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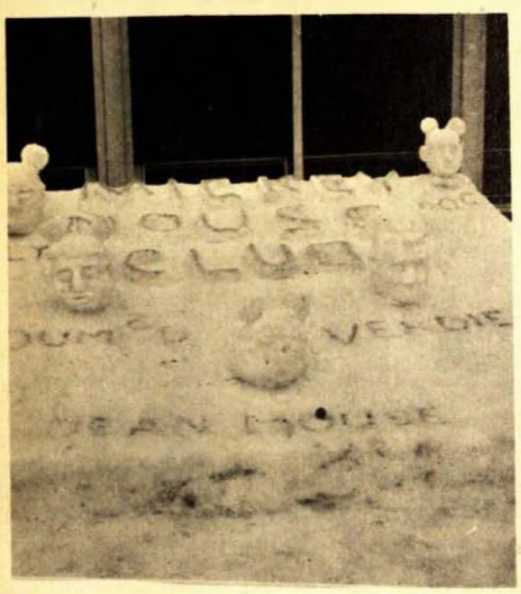
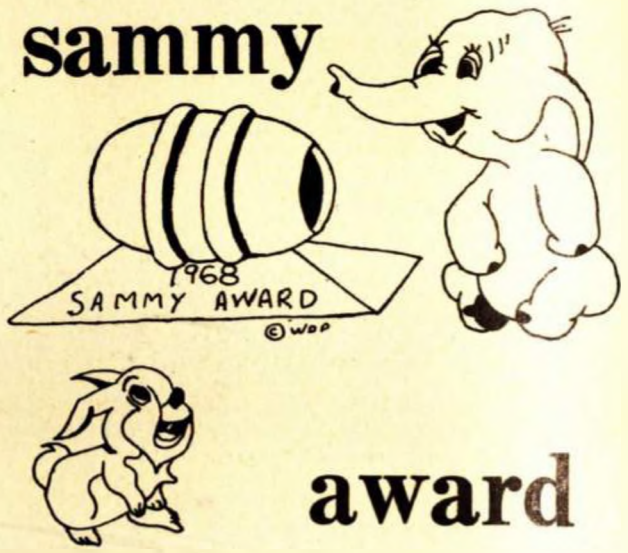
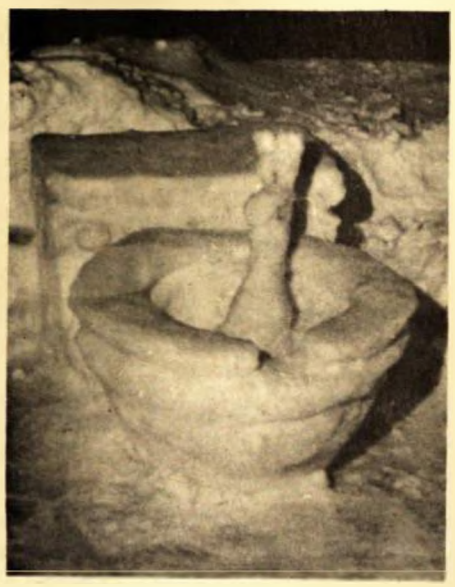


Second Annual



Class "C" Snow Statue competition has become notorious for its humor and sarcasm in recent years. The "one-nighters" are judged and awarded acclamation by "sammy" of the Lode staff. This year's entries in Class "C" proved quite interesting.



This year, although not entered in statue competition, Tau Kappa Epsilon built an icy guide for visitors.

A very recent development in Carnival are the one night wall painting parties held in several dorm houses.

"Want a company where you can really put your education to work? See IBM February 6th or 7th."

"Some of the engineers who graduated before me complained that their education didn't mean much in their jobs. That's not what I wanted," says IBM's Jim Carr. (Jim is a Manager of Mechanical Process Engineering.)

"At IBM I knew I'd be using what I learned. There's so much diversity here that you can usually work in the specific area you choose. In my own case, I majored in Mechanical Engineering and minored in Metallurgy. Today my ME degree means more than ever. And I often use my metallurgical background. For example, I'm now working on a process development program that requires a knowledge of machine design, metallurgy, heat transfer, and chemistry, all of which I studied in school.

"Another good thing about IBM's diversity is that it creates an interdisciplinary environment. You get a chance to work with and learn from people in many different fields. Since our industry is growing so fast, the people you talk to are likely to be working at state-of-the-art levels or beyond."

There's a lot more to the IBM story than Jim has mentioned. We'd like to tell you about it when we're on campus. We'll be interviewing for careers in Marketing, Computer Applications, Programming, Research and Development, Manufacturing, and Field Engineering.

Sign up for an interview at your placement office, even if you're headed for graduate school or military service. And if you can't make a campus interview, send an outline of your interests and educational background to Mr. C. J. Reiger, IBM Corporation, 100 South Wacker Drive, Chicago, Illinois 60606. We're an equal opportunity employer.

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CARILLON BELLS ARE BROUGHT TO TECH

A new addition to the Winter Carnival here at Tech is a Shulmerich Carillon which has been installed on top of the university library. It is there because of the interest of private sponsors. The carillon is a musical instrument of bells, consisting of a minimum of 25 chromatically tuned bells playable from a keyboard. It is not a piano, and it is not an organ. The carillon is a unique musical instrument producing a distinctive tone created by man, as compared to other musical tones endowed by nature. It is not pertinent to be concerned about the shape of the bells, nor whether the bells hang in a tower, nor the weight of the bells, nor their dimensions nor the appearance of the keyboard, since a bell is judged by its tone. The only concern is that the carillon be made up of a set or sets of chromatically tuned bells, the most beautiful percussion sounds created by man.

The carillon has been established as the world's most majestic tower voice of the ages. It has become the desired memorial and a focal point of communities and institutions. They are now used in churches, memorial parks, schools and universities, tower halls, business institutions, and historical shrines.

This carillon is comprised of various combinations of bell sounds to form the multiple carillon from 50 to 305 bells, playable from piano-type keyboards for live recitals or by complete automation through clock-controlled programs.

The Shulmerich "Auto-Bell" Roll Player is the means by which the carillon is playable automatically. This plays the designed selections exactly as they would be played by a musician at the keyboard.

Universities such as Brigham Young, Utah; Purdue, Indiana; University of Houston, Texas; and the United States Military Academy, West Point, New York; have all installed a carillon on their campuses and have acknowledged its performance and enjoyment through the Shulmerich Carillons, Inc.

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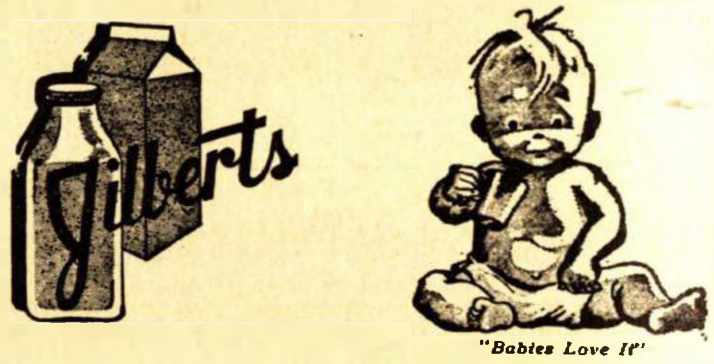

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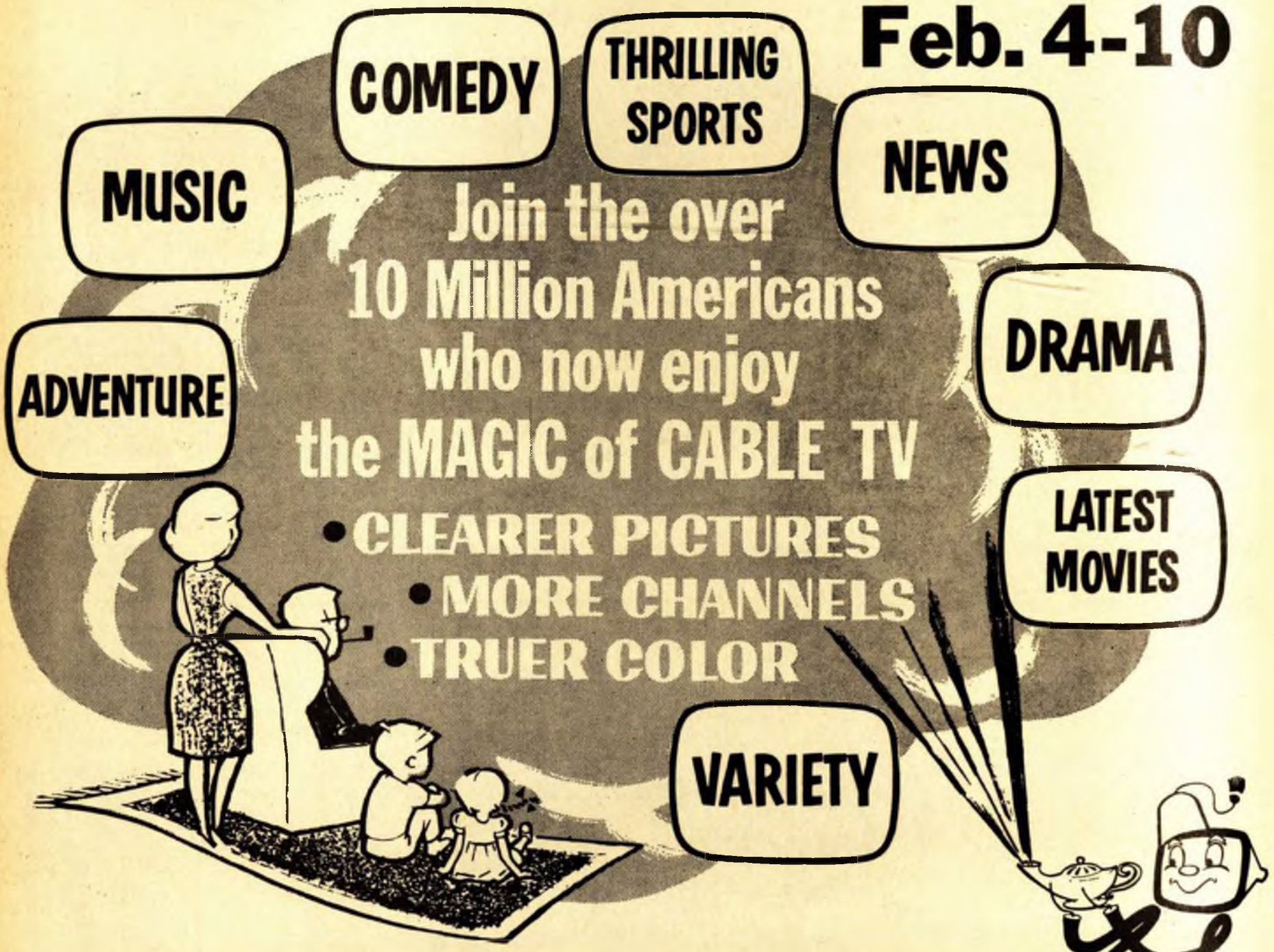

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--R. W. Emerson

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The Huskies

The Governor's Cup

The handsome trophy, which will remain at Tech, will bear the name of the hockey series winner each Winter Carnival based on total goals. The cup was presented by Gov. George Romney in 1967 and was won by the Huskies over the University of Michigan.

Take On The Spartans

Theta Tau Takes Overall

in Class A

	Statues	Skits	Beards	Skating	Snowshoeing	Broomball	Skiing	Dog Sled	TOTALS	
Beta Sigma Psi									0	
Chi Rho					3				3	
Delta Sigma Phi			3	½	2		1		6½	
Kappa Delta Psi		5		3		2			10	
Phi Kappa Tau	5	10				1	2	3	21	2 ND
Sigma Phi Epsilon	10				1			1	12	
Sigma Rho	15			½					15½	3RD
Theta Tau		15		2		3	3	2	25	1ST

Coed Hall Takes Overall

in Class B

A.W.S.		15							15	2 ND
A. F. R. O. T. C.									0	
Army R. O. T. C.				1	1		2		4	
A. S. C. E.									0	
Chapel Rats									0	
Coed Hall	15	5				3	1	2	26	1ST
D. H. H.				3			3	3	9	
Eden --La Maison	5					1		1	7	
Forestry Club					3				3	
G. I. Lords	10								10	3RD
Kybo House				2					2	
Mu Tau Epsilon					2				2	
Sno House - Phrozen Phifth									0	
Wesley Foundation									0	
Phi Lambda Beta		10							10	

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WINTER

CARNIVAL

The Blue Key National Honor Fraternity was established in 1924 at the University of Florida by Dean Rily, a faculty member. Blue Key was organized to give credit to the students with sufficient academic standings and leadership qualities. It was also organized to promote student activities on campus. In 1932 Michigan Tech, Michigan College of Mining and Technology at the time, received its charter to establish a Blue Key chapter on campus. Blue Key's main purpose here is to sponsor the Winter Carnival. It took over this sponsorship in 1934.

In order to become a member one must be a male Junior or Senior, be in the top 35% of his class and have campus leadership qualities. Blue Key elections are held annually in the Spring.

One of the many projects that Blue Key organizes during Carnival time is sending of snowballs to South West Texas University, San Marcos, Texas. This is President Johnson's Alma Mater. On Monday evening, January 29th, the snowballs were made and packaged by Frank Sahlman, Blue Key President; Gary Masse, chairman of this semi-new tradition; and various other members of Blue Key. On the following Tuesday, January 30, at 7 a.m., they sent the 500 snowballs to San Marcos and these were received at 3 p.m. on campus. At that time S.W. Texas University participated in our Winter Carnival, with a snowball fight. This has been done for the last four years. Last year only four of the snowballs weren't used because they had turned to ice by the time they arrived. This brought Blue Key's Winter Carnival a bigger and more successful name.

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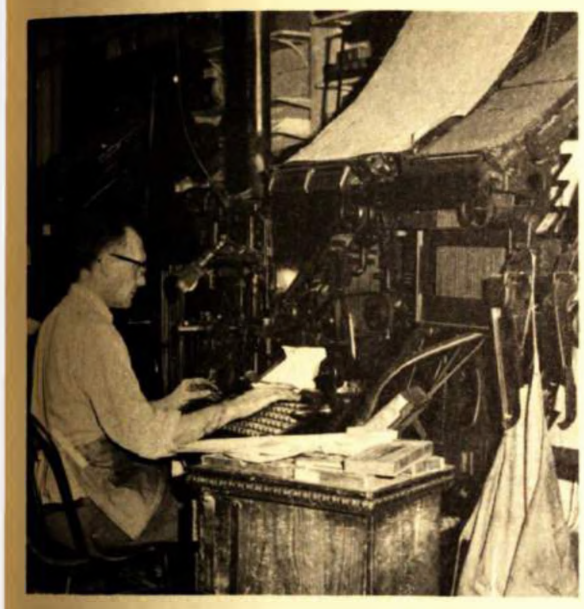
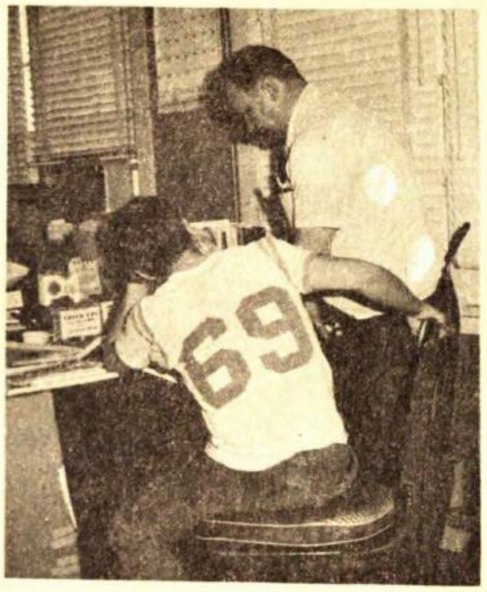


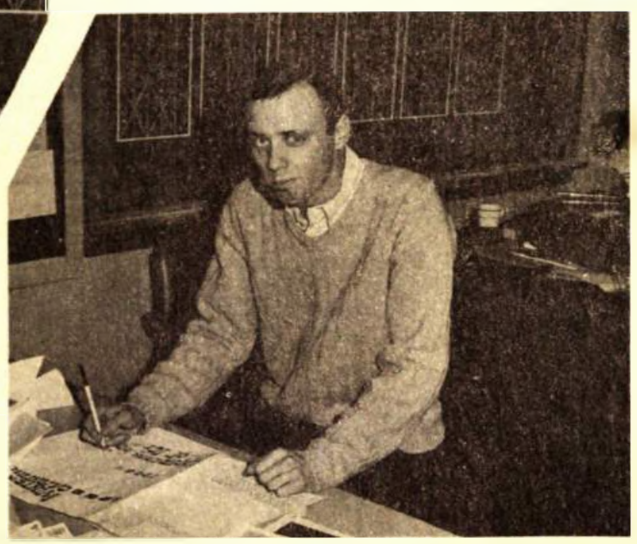
"These Finnish typewriters are ridiculus."



Here we find our managing editor having a father-son talk with the Great Finnish Sno-god about the facts of life. . . in the printing business that is.

Here we find Harold Göttenberg in his usual working position.

"If I'm gonna be photo editor, I'm gonna take the pictures."



Our Mickey Mouse artist feels right at home with this year's theme.

Our copy editor tries to look busy for the benefit of Mr. Slave Driver, our business manager.

Our editor examines some possibilities for the Pictorial Playmate centerfold spread which, unfortunately, was later dropped.

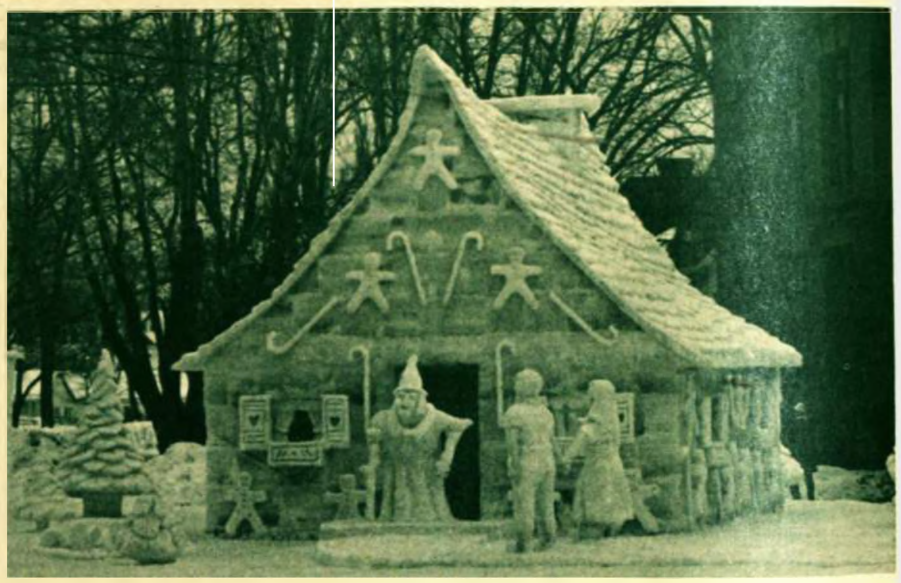
Here in our research lab, Pictorial scientists conduct highly critical experiments.

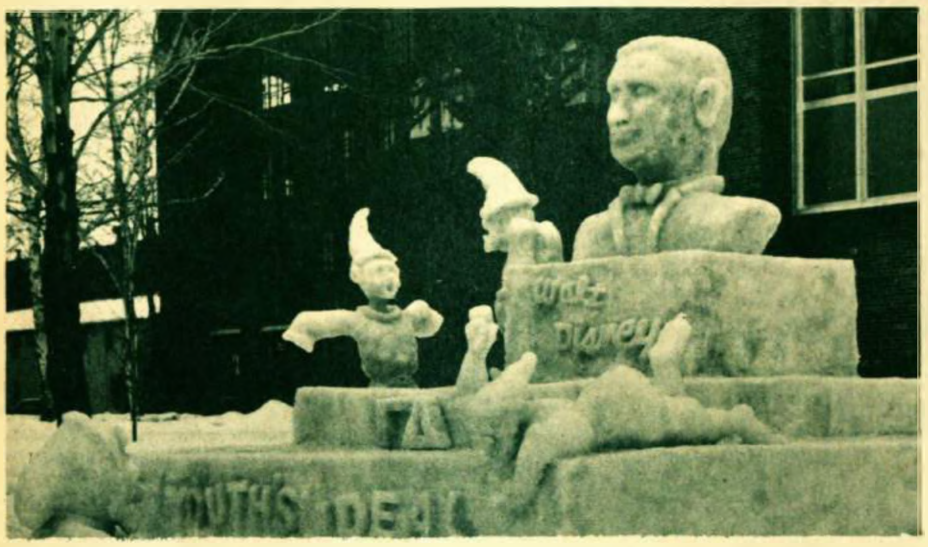
"It'll sure be tricky squeezing two mail-order Pictorials in this."

Printed by The Book Concern of Hancock and by The McKay Press of Midland (color).

...IN THE MAKING

CARNIVALS OF THE PAST





by Bonney O'Neill

Winter Carnival had its beginning in 1922 and since then has grown to the largest event of the year. The old Amphidrome was the sight of the first show. It included animal acts presented by the students, band presentations, and competition in speed and figure skating.

The profits for the Ice Carnival—1924—were donated to the Student Organization. It was decided the Ice Show would go on the road, to publicize MCMT and try to make a profit. This made little money but drew attention to the campus.

The Ice Carnival grew in size and three years later one of the highlights of 1927's show was a ski ride behind an airplane going as fast as 60 m.p.h.

The following year the competition for a Carnival Queen and and a parade, similar to today's Homecoming, were established. The end of 1929's Carnival was the discontinuance of the show for four years until Blue Key sponsored 1934's show. That year was the first hockey game with the University of Minnesota, and the beginning of the two game series. In that year's Carnival was a parade, skiing, skating, snowshoe races, and a dance.

Snow statues were first seen in the Ice Carnival of 1936. The statues were built by students, student organizations, and local school children. This was the beginning of Winter Carnival as we know it today.

With little snow on the ground at Carnival time in 1940 the show was postponed until the middle of February. The snow statue competition was greater than ever that year. The ski tow was built on Ripley Hill and the Michigan State Amateur Ski Championship meet was held during the Carnival. Proceeds from the 1942 Carnival were turned over to the Red Cross, a change from previous years.

Amidst the war years, Carnival slowly came to a halt; 1943 was the last attempt for three years. A snow blizzard almost ruined the statues, students were being drafted, transportation facilities were limited and intercollegiate hockey games were cancelled.

1946 called back MCMT's Ice Carnival. It was this year that introduced the judging of skits, each class contributed, in the Kerredge Theatre in Hancock. Brought up again that year was the queen competition, nine candidates from nine cities of the Upper Peninsula were judged.

The beard contest in 1947 proved to be quite a success and is still a part of Winter Carnival. The "Ice Capers of 1948" set the standards for the following Ice Shows until 1953 when "Boom Copper Day" was established. For that event all attendants garbed themselves in the dress of the "Gay 90's" and participated in the various card games and concession stands set up in Dee Stadium.

The queen candidates of 1955 were judged on skiing and skating ability, this qualification has since been dropped. The 1958 theme for Winter Carnival, centered around Disneyland, was similar to this year's but not as a tribute as it is this year to Walt Disney.

MCMT's 75th year in existence, 1961, gave the Ice Revue a new twist. The Ice Show was replaced by Fun Night with booths of skill and chance unlike 1956's two-night Ice Revue. A candlelight dinner before the Sno-Ball and a fire in the Memorial Union lounge fireplace were also additions that year.

Fun Night was replaced with a Student Government sponsored Concert by the Four Preps in 1962. That year was the first display of the Flare Pageant, in which skiers carried colored torches at night down Mont Ripley, forming intricate patterns of light.

Prior to 1967, Godfrey Cambridge, the Mitchell Trio, the Four Preps, Julie London, etc., had appeared at Michigan Tech's Winter Carnivals. "Midwinter Mockery"—1967's theme — featured the Association and the Highwaymen and more exclusive statues, only leading on to a more successful and unique Winter Carnival, 1968!

"And independent as the Sun
Associates or glows alone."

—E. Dickinson

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