



Latha Poonamallee

Associate Professor, SBE

Founding Director, Center for Social Innovation (CenSi)

My background

PhD in Organizational Behavior, Case Western Reserve University

OD & Leadership Consulting, TQM, Social Entrepreneur

Areas of research/expertise

Organizational/Social Change: Micro & Macro level

- ✓ Change models, approaches and mechanisms
- ✓ Mental models, mindfulness, and leadership

Social Innovation and Social Entrepreneurship

- ✓ Interdisciplinary approaches to the nexus of Social, Technological & Business Innovation
- ✓ Institutional Theories and Frameworks
- ✓ Mission Drift



Latha Poonamallee, lcpoonam@mtu.edu

How I can contribute

- Participate in research studies and grants on science, technology, and society
- Serve on thesis committees relevant to business and society, action research and qualitative methods
- Offer introduction to social innovation and social entrepreneurship in your classes