



# Stefka Hristova

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## My background

PhD in Visual Studies from University of California, Irvine  
14 Years of Experience in the Web/Interactive Industry

## Areas of research/expertise

Cultural and Political Contexts of Visual Media

- ✓ Iconography of Visual Representation (humanitarian, scientific, political, educational, not for profit organizations)
- ✓ Culture and Society in Color (social and cultural capital)

Histories and Politics of Visualization Technologies

- ✓ Failure (cultural understanding of technological failures)
- ✓ Women and Technology (historical accounts)



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## How I can contribute

- Visual Communication (Effectiveness and Historical Background)
- Cultural Analysis of Technological Failure
- Women and Technology
- Analysis of the Use of Color (Data and Metadata)

