1972 WINTER CARNIVAL
# Winter Carnival 1970

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Editorial

Ever since the first Ice Carnival back in 1922, Winter Carnival has been the number one event of the year at Michigan Tech. This year Carnival was no exception; it more than lived up to its theme: The Greatest Snow on Earth, a circus in the snow.

Nobody knows quite how many man-hours of work went into making Winter Carnival what it was; the planning began in October, the queen candidates (all Michigan Tech coeds for the first time in many years) were chosen in November, rehearsals for the skits began in December, work on the snow statues was started in January, and by the middle of Carnival Week, the real work had just begun, or so it seemed to hundreds of snow statue builders.

But strangely enough, as happens every year, the statues were finished on time, the skits went off better than expected, and every one had a fabulous time; all that hard work was worth it after all. A great deal of the credit for Winter Carnival should go to Blue Key whose job it is to produce a successful Carnival each year; the members of Blue Key really outdid themselves this year.

Of course, Winter Carnival would not be the greatest snow on earth without the involvement of many people, from the fraternities and other organizations that actively participated, to the area residents who put up with this midwinter madness; a special thanks should be sent to the Physical Plant for dumping tons of snow in the proper spots so that the snow statues could be built, and to the Memorial Union for staying open on Wednesday night to thaw out the frozen bones of weary snow statue sculptors.

For those of you who participated, all you broom-ball players and statue-builders and pullers-of-dogsleds and blood-thirsty hockey fans, we hope that this special edition of the Michigan Tech Lode will bring back fond memories of a wild and wonderful week in February. For those of you who missed all the fun this year, we hope that this Pictorial will get you fired-up to join the fun next year.

Winter Carnival Pictorial

Editor .................................. Dave Grudnoski
Managing Editor ........................ Bob Lovell
Business Manager ..................... Jack Fox
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Copy Work ............................. Greg Licht
                                      Bob Lovell
Photographers ........................ Kim Plank
                                      Ed Stankus
                                      John R. Brown
                                      Bill Snyder
                                      Bill Gantz

Thanks ...

Are forwarded to those who helped make this Pictorial a better magazine.

In particular, we of the Pictorial staff extend thanks to Mr. Charles Eshbach, for his help in photography and other aspects of this magazine, Mr. Dewey Conces, and Greg Licht for their contribution of color photographs.

Editor—
Dave Grudnoski
Every year at Carnival time, Blue Key sends 500 snowballs to Southwest Texas State College for a Texas style snowball fight. (From left to right) President Bill Hindelang, advisor Dean Meese, treasurer Dave Bergman and vice president Barry Adams pack the white spheres for the trip south.

BEHIND THE SCENES OF WINTER CARNIVAL

by Greg Licht

The success of any large undertaking requires the cooperation and hard work of all people involved. But any large activity such as Winter Carnival must be planned, controlled, and directed if all the parts are to fit together in a smooth, working fashion. Since 1934, the job of managing Michigan Tech’s Winter Carnival has been handled by the local chapter of Blue Key National Honor Fraternity.

Planning for Carnival begins almost a year in advance when committee reports from the previous year are drawn up and studied. Blue Key enters its final planning stages as early as October. At that time suggestions from the student body are discussed, rule changes are made, committee assignments are handed out, snow statue sites are designated, and a host of other details are taken care of.

For Winter Carnival management, Blue Key is divided into twelve committees ranging from one to seven persons, each in charge of a specific Carnival activity. Some committees complete all of their work before Carnival even begins while others have very little to do before the activities actually start.

Blue Key National Honor Fraternity was founded in 1924 at the University of Florida to recognize outstanding leadership on the campus, both academically and non-academically. The Michigan Tech Chapter was started in 1932, just two years before it took over the floundering Winter Carnival and built it into what it is today.
In the Shadow of the Administration Building

We extend our congratulations for another fine WINTER CARNIVAL

Special Student Checking Accounts SERVING THE COPPER COUNTRY SINCE 1865

HOUGHTON NATIONAL BANK

Downtown Office 600 Shelden Ave. Ph. 482-5500

University Office 1303 College Ave. Ph. 482-7100
Miss Sandy Gillespie, Miss Michigan 1970, was invited to participate in MTU's Winter Carnival by the local chapter of Blue Key, Carnival sponsors.

From left to right: Mr. John Gooch and wife, Jean; Mr. Richard Smith and wife, Bee; Mr. Marc Olson and wife, Elaine; Mr. Bill Denson and wife, Deloris.

Mr. John Gooch is the Placement Officer here at Tech, while Mr. John Smith is the Coordinator of College Relations for U. S. Steel, and hails from Chicago, Illinois. Mr. Marc Olson, a former Tech hockey team captain, is employed by the Industrial division of Caterpillar Tractor Company. He is from Peoria, Illinois. Mr. Bill Denson is the Midwest Corporate Recruiter Representative of IBM. He also hails from Chicago.
This year, the Huskies take on the Spartans of Michigan State in the fourth annual series for the Governor's Cup. This year Miss Michigan of 1970 made the presentation to the winning team after Saturday afternoon's game.
WINTER CARNIVAL

Upper Left: Marianne Brown, Delta Sigma Phi; Upper Right: Carla Burger, Sigma Phi Epsilon; Center: Karen Helenbart, Tau Kappa Epsilon; Left: Ann Jacobs, Theta Tau; Right: Jolene Lenatz, Phi Kappa Theta.
QUEEN CANDIDATES

Upper Left: Janet Mathews, Sigma Rho; Upper Right: Wendy Mickle, Beta Sigma Psi; Center: Cathy Taylor, Kappa Delta Psi; Right: Nancy Thornton, Phi Kappa Tau.
CONGRATULATIONS
—and a tip of the hat to
MICHIGAN TECH
and the 1970
WINTER CARNIVAL
—and best wishes to
THE QUEEN
AND HER COURT

FROM REDDY KILOWATT
AND ALL YOUR FRIENDS AT THE

UPPER PENINSULA
POWER COMPANY

ten
WINTER CARNIVAL QUEEN

MISS

WENDY MICKLE

Queen Wendy and her Court.

Miss Mickle being crowned by Sue Lewis.

Wendy interpreting "Dandelion Wine."
Look out Cuba, here comes D. H. H.'s Blue Goose.

Apathy reigns as bystanders “rush” to save the little old lady from a mugging on the subway in “America.”

D. H. H. asks, “Anyone for Cuba?”

SKITS

Kappa Delta Psi presents “The Return of Robin Hood.”

The “Tech Ballet” by Alka-hall shows one of the three wishes of the toot.

The Delt Sigs give Ralph and Juliet the “Greatest Snow on Earth.”

Theta Tau presents a fast, amusing commentary on the humor of Winter Carnival covering all of the events.

The Sig Rho’s give us Ed Sullivanenen and the second annual Draft lottery.
Kappa Delta Psi gives Robin Hood and his merry men another chance at Nottingham's sheriff.

Delta Sigma Phi presents the persecution and assassination of Ralph and Juliet.

STAG presents “Pucker Power” and the dreams of Eino Hakkula.

Toronto, Canada is the place for Sigma Rho’s presentation of the “Ed Sullivanenen Show.”

STAG presents the dreams of the Drill Commander of the Houghton Navy Academy.

Charlie Chaplin visits Tech’s 1970 Winter Carnival as Phi Kappa Tau presents “This Is Your Life.”

The Statue of Liberty is revealed as a major source of air pollution in Coed Hall’s America.

Theta Chi Epsilon brings Cyrano de Bergerac to the Carnival skits as he fights for the love of Roxanne.
CLASS
A 1st
DELTA SIGMA PHI

2nd
PHI KAPPA TAU

3rd
THETA TAU

deeeen
CLASS

B 1st

STAG

2nd

DHH

CLASS

C 1st

THETA

CHI

EPSILON
Statues In The Making
The Delt Sigs got a real bang out of building this one (maybe they can use it to “gun” for finals).
CLASS A 2nd THETA TAU

CLASS A 3rd PHI KAPPA TAU
CLASS
B
1st
VETS
CLASS B 2nd
COED HALL

CLASS C 1st
THETA CHI EPSILON

twenty
The Bete Sigs ask: “Is Life Really A Circus?”
Not at da Tech it ain’t!

The Sig Rhos are well-known for some of the games they play.

The Windsor-Mafia boys lean on the Spartans with a little Tech hockey spirit.

Even Houdini couldn’t escape from this grave situation, courtesy of Phi Kappa Theta.

Alpha Kappa Psi businessmen give three people named Sam, Harry and Ray the business.

The Twigs show us that any cat can get a little now and then.
Looks like the Air Force had to grin and bear it.

Cool it, guys; Uncle Sam has your number.

Another Army snow job.

The music makers were just monkeying around.

Some people build statues for money, others for awards. The KD's did it for peanuts.
SAMMY AWARD

ONE NIGHT

STATUES
Eden House reached a new high with this one; it shows a lot of "spirit".

Sno House-Phrozen Phifth hit it right "on the nose" with this one.

From blue goose to "jumbo" jet. The Teke's have their lion caged.

Third place goes to Marineland of the North; there's something fishy going on here . . .

The Sig Eps illustrate the ballooning problem of "inflation".
BEARDS
RESTAURANT

Very
Best Wishes
for a
Wonderful
Winter Carnival

Wilcox Studio
Houghton

WEST SIDE
PHARMACY
MEN'S TOILETRIES
BY
Bravura
British Sterling
Canoe
Brut
Black Belt
Black Watch
Timberline
English Leather
Hai Karate
Old Spice Burley

Houghton, Michigan

Best Wishes for a
Wonderful Winter Carnival

The Cleveland-Cliffs Iron Company
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AMAX...SALUTES
MICHIGAN TECHNOLOGICAL UNIVERSITY
on the occasion of their Winter Carnival.

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Be Another Huge Success

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Keweenaw
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DOG SLED RACES

S H S N O W E

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BROOM BALL

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WHITE PINE COPPER COMPANY
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A DIVISION OF COPPER RANGE COMPANY

Best Wishes
for a fine
Winter Carnival

MICHIGAN POWER COMPANY

A company responsible for bringing warmth and comfort to your area.

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The happiest event to take place during Tech’s Winter Carnival is the arrival of the busses bringing the awaiting “toots” their sweethearts.
We're still making collector's items.

Starting with the Model "T", Ford Motor Company has come up with one classic after another. Whenever there was a need for a new class of car, we were right there. First, the '39 Lincoln Continental, for example, introduced a whole new concept in cars, evolving into today's Mark III (the styling and sales leader of its class). The classic '55 Thunderbird appeared as the first personal luxury car. The Mustang, the first low-cost personal sporty car. Its success story made automotive history.

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on a fine
WINTER CARNIVAL

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2-SERVE-U
IN
DOWNTOWN
HOUGHTON

Congratulations
TO
MICHIGAN TECH'S
WINTER CARNIVAL
and to all who help to make it
the best in the country.

Weber's
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stores when you are away
from home.
We are here to help you
all-ways.
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Sporting Goods — Gifts

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Xerox Representatives will be on campus Tuesday (February 24) Plan to see our representatives on that date. Or, for further details on openings at our suburban Rochester, New York facilities, see your Placement Director or write directly to Mr. Roger VanderPloeg, Xerox Corporation, P.O. Box 251, Webster, New York 14580.

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Here's what three recent graduates are doing.

Doug Taylor, B.S. Electronics Engineering '67, is already a senior associate engineer working in large-scale circuit technology. Aided by computer design, Doug is one of a five-man team designing integrated circuits that will go into IBM computers in the 1970's.

Soon after his IBM programmer training, John Klayman, B.S. Math '68, began writing programs used by a computer system to schedule every event in the Apollo tracking stations. And when the finished programs were turned over to NASA Goddard Space Flight Center, he was responsible for making them work.

For more information on what IBM is like, visit your placement office.

 Soon after his intensive training course, IBM marketing representative Preston Love, B.S. '66, started helping key Iowa commissioners solve problems. Like how to introduce school kids to computers, without installing one. His answer: share one in Chicago by phone cable.

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'THAT NOBODY'S COMING AND DON'T HAVE A DATE YET!
I BET EVERY GIRL IN TOWN IS GOING ALREADY! MAYBE I'LL JUST ...YUP! FIVE BUCKS A PIECE!

SURE! WHAT'S IT GONNA BE? I'M NOT SURE YET.
SOUNDS GREAT! THINK OF A PRIZE-WINNING IDEA!

FEBRUARY ROLLS AROUND.... WOW! FEB THE FIRST AND IT'S RAINING... AND IT'S ALMOST 40 DEGREES! THE STATUES ARE GONNA MELT! WEATHERMAN SAYS IT'LL GET COLDER! SAY... YA WANNA HELP ON OUR STATUE?

MAYBE I'LL JUST GO HOME...

MEANWHILE, AT COED HALL....

THE STORY STARTS IN LATE JANUARY....

I, MARCIA GIBSON, BEAUTIFUL AND NUBILE THOUGH I AM, HAVE NOT YET BEEN ASKED TO THE WINTER CARNIVAL ACTIVITIES!

MAYBE I'LL JUST GO HOME...

AT THE BULLETIN BOARD...HM-M-M... MAYBE I CAN GET A RIDE WITH THIS FARLEY CHARACTER!

WELL, YOU CAN GUESS THE REST, DEAR READER, SO HERE I AM IN THIS LINE, WHERE I'VE BEEN WAITING FOR EIGHTEEN HOURS TO GET THE BEST SEATS IN THE HOUSE!

CONCERT TICKETS ON SALE

I NEVER SHOULD HAVE ASKED HER TO GO...

I WANT TWO IN FRONT, PLEASE! TEN DOLLARS!! TEN DOLLARS!!

 Uh... HOW ABOUT TWO IN THE VERY LAST ROW?

THE SNOW STATUE IS FINALLY FINISHED!

I GOT A LITTLE CATCHIN' UP TO DO! WHAT... STUDYING?

DON'T ASK US... WE DON'T KNOW HOW IT SANK!

I'VE GOT A BETTER IDEA! HOW 'BOUT GOING DUTCH TREAT?

I'M NOT SURE YET!

SURE! WHAT'S IT GONNA BE?

SOUNDS GREAT! THINK OF A PRIZE-WINNING IDEA!

AFTER SEEING THE SKITS, HOCKEY GAMES AND CONCERT, SATURDAY'S SURVIVORS GET READY FOR THE SNOW BALL!

CHILL! WE WANT BLOOD!

BUT ALL GOOD THINGS MUST COME TO AN END!

OHH-H-H... I'M ALL HUNG-OVER AND TIRED... I'VE GOT THREE TESTS MONDAY THAT I HAVEN'T EVEN STUDIED FOR... AND I'M BROKE! I SHOULD HAVE GONE HOME...

SOUNDS LIKE CHARLY HAD A BAD TRIP... BUT DON'T WORRY, YEARS FROM NOW WE'LL LOOK BACK AND REMEMBER HOW MUCH FUN WE HAD! THE "PICTORIAL" STAFF HOPES YOU ALL HAD AS MUCH FUN AS HE DID... WHY NOT DO IT AGAIN?
Ever belong to Captain Midnight's Secret Squadron?

Takes you back a few years, doesn't it? That's when women still washed dishes with soapflakes and clothes in wringer washers... Fibber McGee was still trying to stuff everything in his closet... and the automatic washer was just a flicker in its creators mind.

Much has happened since then... development of the dishwasher, disposal, automatic clothes washer and dryer, sophisticated refrigeration equipment and so on. Our technical staff has done its share to help bring about these changes. That's why we are known as the "better living" oriented company.

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We've outgrown the "Secret Squadron" and Fibber McGee's closet has long since offered its last challenge. Now, it's the reality of the future we must all think about. Why not give yourself and Whirlpool the chance we both so richly deserve?

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Mr. Elmer Brese, Corporate Recruiting Manager
Whirlpool Corporation, Administrative Center
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The concert that Oliver and the James Cotton Blues Band presented Friday night of Carnival week in Sherman Gym was well worthy of attendance by everyone.
The music that these performers gave us was worth our full attention. It ranged from jazz to folk to rock.

These performers deserved and received a hearty thank you from those in attendance.
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